

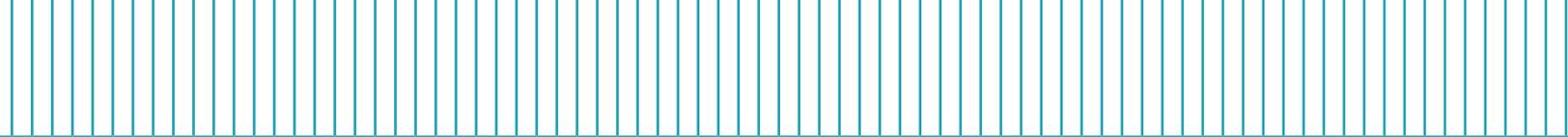
# Annual Report Fiscal Year 2012



## Leading Smart Change in Baltimore City



**FAMILY LEAGUE**  
OF BALTIMORE



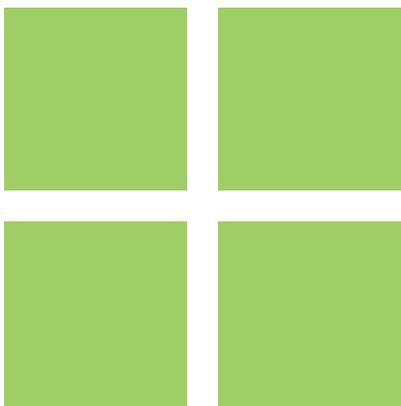
**FAMILY LEAGUE**  
OF BALTIMORE



# Annual Report, Fiscal Year 2012

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## Our Mission

The Family League is a nonprofit organization that convenes, coordinates and funds initiatives to strengthen the lives of children and families in Baltimore City. Our mission is to improve the lives of Baltimore’s children from birth to the time they enter adulthood and begin careers. Every day, Family League initiatives touch the lives of thousands of children and families.

As Baltimore City’s local management board, the Family League occupies a unique role in the city, bringing together public and private dollars and a wide range of partners to fund effective social change. By using evidence-based approaches, along with analyzing data and program results, we make smart investments in programs that work, supporting the most successful initiatives to best support Baltimore’s families and children.



## Letter from Baltimore Mayor Stephanie Rawlings-Blake



Baltimore is blessed with distinctive and diverse neighborhoods; the building blocks of each are its families. We have a vision of growing Baltimore by 10,000 families within the decade, and we are focused on ensuring that we as a city are doing everything we can to support our families and help create new pathways to success for our children.

In the economic development arena, we work to create new family-supporting jobs. In public safety, we strive to keep our communities safe for children and parents. And we provide the best possible social services to support each of our families.

In so many of those efforts, we have a valued partner in the Family League of Baltimore City.

The Family League plays a vital role in the city, implementing a range of initiatives and programs that are helping to improve the lives of countless children and families. I am especially grateful for the Family League's ability to develop workable strategies and manage both public- and private-sector resources to deliver services in a cost-effective way.

Whether it is out of school time programming, summer meals or efforts to end infant mortality, the Family League has earned the city's trust by leading smart approaches. Unlike any other organization in the city, the Family League can bring a wide range of stakeholders, funders and partners together to do wonderful things for the families of Baltimore.

I congratulate the staff, leadership and board of the Family League. And I look forward to continuing our great partnership – as we build stronger families and a stronger city.

Sincerely,

A handwritten signature in black ink that reads "Stephanie Rawlings-Blake". The signature is fluid and cursive.

Stephanie Rawlings-Blake

## Letter from Family League President & CEO

### Jonathon Rondeau



It is an honor to share this annual report highlighting the work of the Family League of Baltimore City. The report summarizes three of our key areas: education, youth strategies and healthy communities.

The Family League plays two key roles in Baltimore. We bring together resources from public, private and corporate sources to support effective programs. And we foster strategic partnerships between the public and private sectors that lead to innovative services for families and children.

Indeed, if there is one word to describe the Family League, it is partnerships. The Family League brings together a wide range of partners and resources to support the city's children and families. We work closely with other nonprofit organizations, municipal and state agencies, private businesses and foundations.

In everything we do, we ensure that we spend all of the resources entrusted to us wisely and effectively. In 2012, for example, we restructured how we fund out of school time and community schools. Our goal: to align schools and communities to bring in partners and resources to benefit students. We also ask community organizations within schools to collect relevant data to measure their effectiveness and use it to make systemic change within the school community.

The needs of many Baltimore families are great. Each day the Family League is striving to find effective ways to deliver services to meet those needs and build a stronger city.

I offer a special thanks to Mayor Stephanie Rawlings-Blake, the many partners who support the work of the Family League, our board of directors and the staff of the Family League. It's a team effort and I'm proud to be a part of it.

Sincerely,

A handwritten signature in black ink that reads "Jonathon Rondeau". The signature is written in a cursive, flowing style.

Jonathon Rondeau

## Letter from Family League Board Chair Kathleen Westcoat



It is an exciting time for the board of the Family League as we note the organization's recent successes and envision its future.

First, I am pleased that we have promising new leadership. Jonathon Rondeau is a dynamic leader with strong operational and programmatic skills. The board is confident in his ability to build on the Family League's great track record and expand opportunities for the families of Baltimore.

Looking ahead, the Family League is poised to play an increasingly important role in developing the strategies that will improve the lives of children and families. This will come through strengthening current initiative areas and by expanding funding resources.

The board also looks forward to the organization focusing more intently on strengthening family-related policies, particularly at the state level. We believe the Family League can play an important role advocating at the state and local level for programs that create new opportunities for the city's families to build stronger lives.

My vision is for the Family League to be thought leaders in Baltimore, establishing priorities and crafting or improving strategies that bolster opportunities for families and children. At the same time, the Family League will strengthen its communications to better inform the community, its families and its policymakers about our important work.

It is an honor to chair the Family League board, and I offer my deep thanks to our committed board of directors, staff and partners, who make our work possible.

Sincerely,

A handwritten signature in black ink that reads "Kathleen Westcoat". The signature is written in a cursive, flowing style.

Kathleen Westcoat

## Education: Community & School Engagement

### Creating Student Success through Community Involvement



In the past year, the Family League has taken a new approach to student achievement, bringing together promising initiatives to create a community-wide approach to equipping young people to learn and grow. Our new Community and School Engagement Strategy combines our Community Schools (CS) and Out of School Time (OST) programs with community-based organizations to form wraparound educational and social services for Baltimore's highest need, at-risk students and their families.

**21,000** Baltimore City families benefit from a Community School

To carry out this new strategy, the Family League issued a competitive request for proposals for community- and faith-based organizations, academic institutions and public and private agencies to partner with Baltimore City public schools.

Applicants were required to demonstrate that their proposed work would be cost effective and result in measurable change. Collaborative applications were chosen to create 38 CS while 48 OST programs were also funded.

In operation since the beginning of the 2012-13 school year, the CS strategy is already producing results with increased standardized test scores and higher attendance rates.

The Family League's educational leadership includes assisting CS in:

- Creating 90 new partnerships to support schools.
- Leveraging more than 200 in-kind relationships to serve students.
- Establishing 18 school-based attendance teams.
- Launching attendance outreach programs targeted toward 28 schools.
- Engaging more than 7,000 parents in trainings, meetings and events at their children's schools.

## The Family League's **Community & School Engagement** Strategy Partners

### Community Schools

The Academies at Frederick Douglass High School  
Academy for College and Career Exploration High  
Afya Public Charter School  
Arlington Elementary/Middle  
Armistead Gardens Elementary/Middle  
Arundel Elementary/Middle  
Augusta Fells Savage Institute of Visual Arts High  
Barclay Elementary/Middle  
Bay Brook Elementary/Middle  
Benjamin Franklin High School at Masonville Cove  
Callaway Elementary  
Calvin M. Rodwell Elementary  
City Springs School  
Collington Square Elementary/Middle  
Commodore John Rodgers Elementary/Middle  
Dr. Rayner Browne Elementary/Middle  
Franklin Square Elementary/Middle  
Furman L. Templeton Preparatory Academy

Gardenville Elementary  
Guilford Elementary/Middle  
Harlem Park Elementary/Middle  
Hilton Elementary  
The Historic Samuel Coleridge-Taylor Elementary School  
John Eager Howard Elementary  
Lakeland Elementary/Middle  
Liberty Elementary  
Margaret Brent Elementary  
Dr. Martin Luther King, Jr. Elementary/Middle  
Morrell Park Elementary/Middle  
Patterson High  
Patterson Park Public Charter School  
Pimlico Elementary/Middle  
Reginald F. Lewis High  
Tench Tilghman Elementary/Middle  
Waverly Elementary/Middle  
Westside Elementary  
William Pinderhughes Elementary  
Wolfe Street Academy

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### Community School Coordinating Partners

Access Art  
Baltimore Community Foundation  
The Bell Foundation  
Boys and Girls Club of Metropolitan Baltimore  
Child First Authority  
Druid Heights Community Development Corporation  
Education Based Latino Outreach  
Elev8 Baltimore  
Greater Homewood Community Corporation

Higher Achievement  
Historic East Baltimore Community Action Coalition  
Koinonia Baptist Church  
Park Heights Renaissance  
Parks & People Foundation  
Patterson Park Public Charter School  
University of Maryland-Social Work Community Outreach  
University of Maryland-Social Work Community Outreach Promise Heights Y of Central Maryland

## Out of School Time Partners

Access Art  
Child First Authority  
Baltimore City Foundation  
Baltimore Curriculum Project  
Baltimore Urban Leadership Foundation  
The Bell Foundation  
Boys and Girls Club of Metropolitan  
Baltimore  
Education Based Latino Outreach  
Elev8 Baltimore

Fitness Fun and Games  
Franciscan Youth Center  
Higher Achievement  
Koinonia Baptist Church  
Parks & People Foundation  
St. Vincent de Paul Enterprises  
Unchained Talent  
U.S. Dream Academy  
Village Learning Place  
Y of Central Maryland

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## Other Partners

Episcopal Community Services of Maryland  
Living Classrooms Foundation

Reclaiming Our Children and Community  
Project

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## The Family League's Community & School Engagement Strategy Funders

The After-School Corporation  
Baltimore City Public Schools  
City of Baltimore

- Office of the Mayor
- Slot Funds

Governor's Office for Children

Open Society Foundations  
The Wallace Foundation  
Harry and Jeanette Weinberg Foundation  
U.S. Department of Agriculture,  
Child and Adult Care Food Program  
United Way of Central Maryland

## Community & School Engagement Spotlight

### The Granados Family

For Noemy and Luis Granados, Lakeland Elementary/Middle School has become more than just a place where their children go to learn. It is a community hub, where both parents and students can connect with programs and services to help children and families succeed in school and beyond.

Lakeland is a Community School (CS), supported by the Family League and part of a citywide movement partnering schools with nonprofits and city agencies to create a caring community with resources for students and families in Baltimore's most challenged neighborhoods.

Located in the Cherry Hill neighborhood, Lakeland is home to a diverse group of students, including a significant Latino population. The Granados' children—seventh grader Cecy, 13; third grader Elggy, 9; and first grader Ronny, 7—are all benefitting from out of school time programs while their parents are getting more involved with their school.

"I like my afterschool program. I'm learning about computers, and I get help with homework that my parents can't understand," says Elggy, whose math and reading scores have improved over the school year thanks to the afterschool education program run by the nonprofit Education Based Latino Outreach (EBLO). Ronny also participates in the EBLO program, while sister Cecy is enrolled in Higher Achievement, which focuses on mentoring to help students develop successful studying and learning habits.



The Granados, who immigrated to the United States from El Salvador more than a decade ago, attend parent meetings sponsored by EBLO, where they learned how to identify dangerous lead paint in their house, participated in English language classes and volunteer in their children's classrooms and at school events. "In our community, because of language, we can feel a barrier in communicating with teachers and schools," says Noemy Granados, 40. "Now we have better communication, and we can be more involved."

Jessica Chiamonte, Lakeland's CS coordinator, is working with the school to ensure that they are using data to increase attendance, reduce chronic absence and improve the school climate. She is also engaging more community organizations while building parent investment in the school. Parents run a food pantry that is open 15 to 20 hours per week and a new community garden.

"We can show movement for every student enrolled in out of school time programs," Chiamonte says. "At the beginning of the year, 30 percent of the students were failing math. By the end of the first semester, that number had decreased to 15 percent." The Granados family has seen their own progress. "We are seeing improvements with the kids every quarter," says Luis Granados, 38, and a supermarket worker. "Elggy and Cecy had major improvements in grammar and math. Ronnie used to watch television, but now he paints and makes piñatas instead."

## Youth: Mentoring

### Strengthening and Focusing Mentoring

The Family League's mentoring work is focused on increasing the number of at-risk youth in high quality mentoring relationships between youth and caring adults to improve their school attendance and their academic and social accomplishments, resulting in fewer contacts with the court system.

While mentoring is traditionally a volunteer-based activity, staff and resources are needed to support mentoring programs. Together with our partners, we are creating local mentoring partnerships and collaboratives that are bringing together public and private sector leadership, eliminating duplication of efforts, filling service gaps and offering centralized services.

The Family League's mentoring leadership includes:

- Convening the Baltimore Mentoring Collaboration, a targeted, citywide project that began with the Office of the Mayor to bring together 10 youth serving organizations to pair positive adult mentors with children in communities that have historically high levels of juvenile crime. To date, 213 mentees have been matched off the original waitlist of 235 young people in these neighborhoods.
- Leading the Department of Juvenile Services' CORPS (Continuum of Opportunity Reentry Program and Services) Initiative to serve youth who are returning to their communities by coordinating placement with one-to-one and group mentoring services and pre-apprentice training.

**Family League is implementing a data-driven approach to pair high-risk youth with adults who can care and guide them**

### The Family League's Mentoring Partners

4-H/University of Maryland Extension  
Big Brothers Big Sisters of the Greater  
Chesapeake  
Boys and Girls Club of Metropolitan  
Baltimore  
Cal Ripken, Sr. Foundation  
Center for Neighborhood Enterprises  
(New Vision Youth Services)  
Duke of Edinburgh's Award  
Outward Bound of Baltimore Chesapeake Bay  
U.S. Dream Academy  
We Imagine, Inc.  
Y of Central Maryland, Building Futures  
Mentoring Program

### The Family League's Mentoring Community Partners

Baltimore Police Department  
Office of the Mayor

### The Family League's Mentoring Funders

Office of Juvenile Justice and Delinquency  
Prevention (U.S. Department of Justice)  
Maryland Department of Juvenile Services  
(funded by the U.S. Department of  
Labor)

## Mentoring Spotlight

### Stacey & Angie

Stacey P. and her father, Charles, face seemingly insurmountable challenges. He is disabled and the two of them live on his disability checks. Stacey was 18 months old when she was removed from her mother's care; her mother died in early 2013 after years of drug abuse. Their house, though paid for, is in need of repair in a rough southwest Baltimore neighborhood littered with vacant homes and high rates of unemployment and substance abuse.



Yet Stacey, an ebullient 13-year-old, sees past these challenges and into her successful future. Higher education? The question in Stacey's mind isn't whether she's going to college, but which one would be lucky enough to get her. Career? She either wants to be a DJ or an engineer. "I'm going to college," Stacey says. "I look around me and don't want to be like the people here. I want to get and keep a job."

What's making the difference for Stacey? Along with a supportive and involved father and a scholarship to an all-girls parochial school, she has Big Sister Angie Cochrun on her team. Connected by Big Brothers Big Sisters of the Greater Chesapeake in March 2012, they get together two to three times per month.

As part of the Family League's Baltimore Mentoring Partnership, Big Brothers Big Sisters connects young people in neighborhoods with high rates of youthful offenders with positive adult mentors.

"Living in this neighborhood, Stacey needs a positive role model," Charles says. "All the girls will be pregnant by 14 and the boys will be in prison. It was a miracle how quickly they got matched. It took just a week."

Because of Charles's disability, Stacey and her father don't venture out much. But with her "Big," Stacey goes to sporting events, school fundraisers and biking and hiking. Her favorite outing was a Big Brothers Big Sisters event where she met and hugged Baltimore Raven Courtney Upshaw. Stacey loves spending time with Angie. "I like being with Angie because we bond easily and we like planning and doing things together," she says.

Angie, 28, a Little Italy resident, says, "I gush when I talk about Stacey. She's got moxie and she's really funny. At the same time she's remarkably compassionate and makes me see things that I don't."

Big Brothers Big Sisters counsels mentors that their role with their "Littles" is as a friend, not a parent or teacher. "I want to be an example of someone who has succeeded, modeling healthy relationships and behaviors," Angie says.

"I'm adding my voice to the chorus of influence, encouraging Stacey and showing her that she fits in in places that she may not have experienced before," she adds. "I think when you sense you have unconditional love behind you, it gives you courage and identity. It's great to receive that from a family member, but I think a mentor adds another aspect. I want her to always know she is special and worthy of love, no matter what inevitable mistakes she makes."

# Healthy Communities: B'more for Healthy Babies

## Helping Families Deliver Healthier Babies and Creating Stronger Communities



**Since 2009, Baltimore's infant mortality rate has dropped by 22 percent**

a number of new BHB initiatives have been launched that expand our work to reduce tragic infant deaths. These programs also empower families to live healthier, seek and receive health care and prepare their children for school and success.

The Family League's healthcare leadership, in close partnership with the Health Department, includes:

- Operating B'more Fit for Healthy Babies in three city communities to help postpartum women to lose weight and be in shape for healthier pregnancies and deliveries while introducing lifestyle changes like health conscious food shopping and eating habits and exercise.
- Continuing the successful Safe Sleep community education program, including a public service announcement featuring Baltimore Ravens wide receiver LaQuan Williams.
- Encouraging smoking cessation for pregnant women and implementing an outdoor media campaign to remind smokers to 'Just Hold Off' from pregnant women and babies before lighting up.
- Transitioning all Family League-funded home visiting programs for at-risk mothers and families to Healthy Families America, an evidence-based model of service to increase prenatal care for better birth outcomes, reduce child abuse, improve early literacy and school readiness and increase utilization of family healthcare.

Since 2009, B'more for Healthy Babies (BHB), a joint initiative between the Family League and the Baltimore City Health Department, has made a real impact in reducing infant mortality and infant sleep related deaths while helping mothers, babies, families and communities to be healthier.

Between 2009 and 2011, Baltimore's infant mortality rate dropped by 22 percent, from 13.5 deaths per 1,000 live births to 10.5. The number of sleep related deaths dropped 35 percent, shrinking from 27 sleep related deaths (at the rate of 2.8 deaths per 1,000 live births) in 2009 to 15 deaths in 2011 (at the rate of 1.8).

Despite these reductions, Baltimore's infant mortality rates are still among the highest in the state and nation. In the past two years,

- Using Baby Basics, a prenatal health literacy program, to educate pregnant women about their healthcare and for them to gain skills to act on health information.
- Initiating Reading for Health to encourage early literacy at home and in day care settings, including training staff in age-appropriate literacy activities and early detection and intervention for children with developmental delays as well as creating literacy friendly environments at social service sites.
- Preventing substance-exposed pregnancies through screening, intervention, referral and treatment.
- Engaging in teen pregnancy prevention through a citywide collaboration with youth serving partners.
- Implementing trauma-informed care throughout BHB programs by raising awareness and training staff so that they can provide appropriate services.

## The Family League's **B'more for Healthy Babies** Partners

### Public Agencies

Baltimore City Department of Recreation and Parks  
 Baltimore City Department of Social Services  
 Baltimore City Health Department  
 Baltimore City Public Schools  
 Baltimore Infants and Toddlers Program  
 Baltimore Mental Health Systems  
 Baltimore Substance Abuse Systems  
 Circuit Court for Baltimore City  
 HealthCare Access Maryland

Housing Authority of Baltimore City  
 Maryland State Department of Education  
 Maryland Department of Health and Mental Hygiene  
 Maryland Department of Labor, Licensing, and Regulation, Adult Education and Literacy Services Program  
 Maryland Department of Public Safety and Correctional Services  
 Women, Infants and Children (WIC) Program

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### Health Providers

Baltimore Medical System, Patterson Park BHB lead  
 Chase Brexton Health Services, Inc.  
 MedStar Harbor Hospital  
 Health Care for the Homeless, Inc. Health Leads  
 Johns Hopkins Bayview Medical Center and Community Care-a-Van  
 Johns Hopkins Hospital  
 Johns Hopkins Priority Partners  
 Johns Hopkins WIC Program

Linden Medical Group Women's Healthcare Associates  
 Maryland General Hospital  
 Mercy Medical Center  
 Park West Medical Center, Inc.  
 Planned Parenthood of Maryland  
 Sinai Hospital of Baltimore  
 Saint Agnes Hospital  
 Total Health Care, Inc.  
 University of Maryland Medical Center  
 University of Maryland Women's Health at Western Penn and Edmondson

## Home Visiting Programs

Baltimore Healthy Start  
Baltimore Medical System  
Bon Secours Baltimore Health System  
DRU/Mondawmin Healthy Families

The Family Tree  
Maternal and Infant Health/BCHD  
New Bridges to Improved Child Health  
Program, Sinai Hospital

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## Community Partners

Baltimore Interfaith Coalition  
Baltimore Reads, Inc.  
Bethel AME Church  
Carson Research Consulting, Inc.  
Coalition to End Childhood Lead Poisoning  
Douglas Memorial Community Church  
Druid Heights Community Development Corp.  
Enoch Pratt Free Library  
Furman L. Templeton Preparatory Academy  
House of Ruth Maryland  
Jewel House, Inc.  
Kennedy Krieger Southeast Baltimore Early  
Head Start

Lynne Brick's Women's Health and Fitness  
Maryland Family Network  
Michele's Haven  
Muslim Community Cultural Center of  
Baltimore  
Park Heights Community Health Alliance  
Pennsylvania Avenue A.M.E. Zion Church  
Providence Baptist Church, Inc.  
Save-A-Lot Food Stores  
St. Vincent de Paul Head Start – Southeast  
Patterson Park Public Charter School  
Union Baptist Church of Baltimore  
Y of Central Maryland

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## Academic and National Partners

Johns Hopkins Center for Communication  
Programs  
Johns Hopkins Center for a Livable Future  
Reach Out and Read  
Sojourner-Douglass College  
University of Maryland Medical System  
Foundation

University of Maryland School of Medicine,  
Upton/Druid Heights BHB lead  
University of Maryland School of Social  
Work, Upton/Druid Heights BHB lead  
Weight Watchers of North America  
The What to Expect Foundation, Inc.

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## The Family League's B'more for Healthy Babies Funders

The Abell Foundation  
The Blaustein Philanthropic Group  
The Barbara Bush Foundation for Family  
Literacy  
Annie E. Casey Foundation  
CareFirst BlueCross BlueShield  
City of Baltimore  
The David and Barbara B. Hirschhorn  
Foundation  
Governor's Office for Children

Leonard and Helen R. Stulman Charitable  
Foundation  
Kennedy Krieger Institute  
Maryland Department of Health and Mental  
Hygiene  
Quality Health Foundation  
The Aaron and Lillie Straus Foundation  
U.S. Department of Health and Human  
Services Office on Women's Health

## B'more for Healthy Babies **Spotlight** The McNair Family

When Bianca McNair, 19, got connected with prenatal services through DRU/Mondawmin Healthy Families—funded by B'more for Healthy Babies—when she was pregnant with her son Liam, she had no idea just how comprehensive they would be. Bianca received home visiting through her son's first birthday, which included help with nutrition, safe sleep, guidance in early childhood literacy and even yoga.



Liam is now well past his first birthday, but the McNairs, who live in Bolton Hill, are still benefitting from the program. Today, Bianca is losing weight and learning how to make healthy meals for her family through the B'more Fit initiative.

Since joining B'more Fit in October 2012, Bianca has gone from a size 18 to a size 12 and says, "I feel great!" Bianca, who is studying for an associate's degree in computer science at Baltimore City Community College, adds, "I love it when my clothes don't fit and my family notices."

Bianca learned about the program from her home visitor, and she was immediately interested. "Boys move around so much, and I want to keep up with him," Bianca says. "I want to stay around for him for a very long time." This is of particular concern for Bianca as she sees her mother struggle with her blood pressure. "I look at old pictures and I see that my mom and my aunts had nice shapes, but as grown women, they are overweight, and that's unhealthy."

B'more Fit uses the Weight Watchers curriculum to help women of childbearing age lose weight and keep it off for a lifetime. "It's is a good program because it's not dieting, but watching what you eat and how it affects your body," Bianca says. "We don't talk about numbers and we give each other a lot of support. It's a union of women working together toward a similar goal." She's learned how to buy healthy food and to check the labels for nutrition information. "I never read labels before," she says. "But now I look at the ingredients to make sure I'm getting the least processed food, and so I know how much sodium is in the food I buy."

Bianca is sharing these lessons with her son, putting him on track for a lifetime of healthy eating and living. "I make sure that he has lots of fresh fruits and vegetables," Bianca says. "His favorites are strawberries and chicken."

Along with healthier eating, Bianca has a new love of exercise, a key part of the B'more Fit curriculum. "I jog and do lunges, cardio, sit ups and crunches. Now I use the gym at my school, which I never did before B'more Fit." Bianca is planning to run a 5-kilometer race in 2013, which she sees as both a goal and a way to model healthy behavior for Liam. She's even brought two friends into the B'more Fit program. "They saw me and said, 'You got skinny,'" Bianca says. "It's great to hear that, and I know that they can do it too."

## Nutrition: **Snack & Supper Program**

### Using Data and Collaboration to End Childhood Hunger



**In FY2012, Family League served more than 1.5 million snacks and suppers**

The Family League’s nutrition work is focused on reaching children where they are at home, in school, after school and during the summer to ensure that they get the food needed to grow, thrive and succeed.

The Family League, along with community partners, launched the Baltimore Partnership to End Childhood Hunger in March 2012 to combat problems related to childhood hunger in Baltimore City by increasing participation and improving the quality of existing meals programs while also incorporating nutrition education. The Partnership is using data to identify areas of greatest need and setting aggressive goals while piloting innovative strategies to reach more young people. By coming together to share data, programming and ideas, the Partnership is moving the needle on eliminating childhood hunger in Baltimore City.

The Family League’s nutrition leadership includes:

- Serving more than one million suppers through the At-Risk Afterschool Meals program in 2012.
- Tripling the number of summer meals served by Family League from 2010 to 2012.
- Piloting the Baltimore City Super Summer initiative to increase number of young people participating in learning, meals and activities.
- Providing the Cooking Matters program to teach 50 child care professionals how to make and provide healthy and economical meals through a grant from Share Our Strength.
- Partnering with University of Maryland Extension to pilot the “1-2-3 Feed Me.” nutrition education curriculum for Family League-sponsored family child care providers.

## The Family League's **Nutrition** Partners

### Government

Baltimore City Health Department  
Baltimore City Public Schools  
Baltimore City Department of Social Services  
Baltimore City Department of Recreation and Parks  
Baltimore Food Policy Initiative (Department of Planning and Baltimore Office of Sustainability)

Baltimore Housing  
Enoch Pratt Free Library  
Food and Nutrition Services of Baltimore City Public Schools  
Maryland Department of Human Resources  
Maryland State Department of Education  
Office of the Mayor

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### Academic

Johns Hopkins University  
University of Maryland, University of Maryland Extension

### Businesses

KidzTable

### Nonprofits

Maryland Food Bank  
Maryland Hunger Solutions  
Maryland Out of School Time Network  
Parks & People Foundation  
St. Vincent de Paul  
Share Our Strength  
United Way of Central Maryland

### The Family League's Nutrition Funders

Share Our Strength  
United Way of Central Maryland

## Nutrition Spotlight

### Ms. Cookie

For Carolyn—Ms. Cookie—Newton, running the meals and after-school program at the John Eager Howard Recreation Center in Reservoir Hill is more of a calling to serve the community than a job. The center serves free snacks and suppers through the Family League on school days and during the summer to enrolled students as well as other children between the ages of 5 and 12 who drop in.

Even though students don't come to the center until almost 3 p.m., Newton and her staff have already been working for hours, making sure that students are in school, working with teachers on curriculum and spreading the word to families and students about the free meals and the other benefits of the after-school program: homework assistance, recreation, arts and crafts and a safe space in the neighborhood. She even goes door to door, looking for families who have recently moved to the neighborhood. "I officially work from 1 to 9 p.m. but I'll be out at 7:30 a.m. making sure kids are getting to school," says Newton, 58, who lives in Northeast Baltimore.



The extra attention and commitment from Newton and staff are paying off for students. Attendance numbers are up and student conduct is improved at neighboring John Eager Howard Elementary, where most of the participating students attend school. School leaders believe the after-school and summer programming bolsters attendance and discipline.

For students like Louis Johnson, 11, Newton's attention was key in getting on the right track. "Lewis was four and a half when he came to me. He was out of control," says Newton. "I sat in his classroom and saw he wasn't focused. He has ADHD, but his parents didn't recognize it. Now he's getting treatment, is on the safety patrol and doing great."

With the support of the Family League, the recreation center now offers cooking classes for children and their parents. "They learn things like the difference between ground beef and turkey and how much fat and salt are in a chicken box," says Newton. "We go through supermarket circulars and plan healthy meals." They also learn how to help out in the kitchen. "One mother told me that her son showed her how to debone a chicken," she adds.

Parents benefit from cooking instruction while learning how to budget and shop for healthier foods. "Since taking the cooking class, I've converted from pork to ground turkey and turkey bacon and sausage because it's better for you," says Johnnie Johnson, Louis's father and a Reservoir Hill resident.

Newton, who has worked at the center for more than 20 years, has deep roots in the community. "I'm seeing the children of the young people who came here when I first started," she says. "They know that we'll feed them and take care of them."

## The Family League's **Leadership Team**

**Jonathon Rondeau**, President & CEO  
**Julia Baez**, Senior Director of Education Initiatives  
**Rob Clark**, Chief of Learning & Evaluation  
**Steve Herr**, PhD., Chief Information Officer  
**Karen Janssen**, Senior Director of Grants & Contracts  
**Elizabeth B. Lewis**, Chief Operating Officer

**Demaune Millard**, Senior Director of Community Relations  
**Gena O’Keefe**, MD, Director of Healthy Community Initiatives  
**Joe Smith**, Senior Director of Youth Strategies  
**Jeff Walley**, Chief Financial Officer

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## The Family League's **Board of Directors**

**Kathleen Westcoat**, *Chair*  
President  
HealthcareAccess Maryland

**Dr. Marie Washington**, *Vice Chair*  
President  
East Baltimore Community Corporation

**Sophie Dagenais**  
Director, Baltimore Civic Site & Initiatives  
The Annie E. Casey Foundation

**Hathaway Ferebee**  
Executive Director  
Safe & Sound Campaign

**Dr. Philip Leaf**  
Professor  
Johns Hopkins University, Bloomberg School  
of Public Health

**Mary Louise-Preis**  
Retired Attorney

**Karen Sitnick**  
Director  
Mayor’s Office of Employment Development

**Angela Vaughn-Lee**  
Director  
Baltimore City Office of MD Coalition of Families  
for Children’s Mental Health

**Joyce Wright**  
Division Chief  
Office of the State’s Attorney, Baltimore City

## **Ex Officio**

**Dr. Jacquelyn Duval-Harvey**  
Deputy Commissioner  
Baltimore City Health Department

**Olivia Farrow**  
Director  
Mayor’s Office of Human Services

**Molly McGrath-Tierney**  
Director  
Baltimore City Department Social Services

**Jane Plapinger**  
President/CEO  
Baltimore Mental Health System

**Michael Sarbanes**  
Executive Director  
The Office of Engagement,  
Communications & Community  
Baltimore City Public Schools

Staff and Board listing current at the time of printing

## The Family League's **Statement of Financial Position** (as of June 30, 2012)

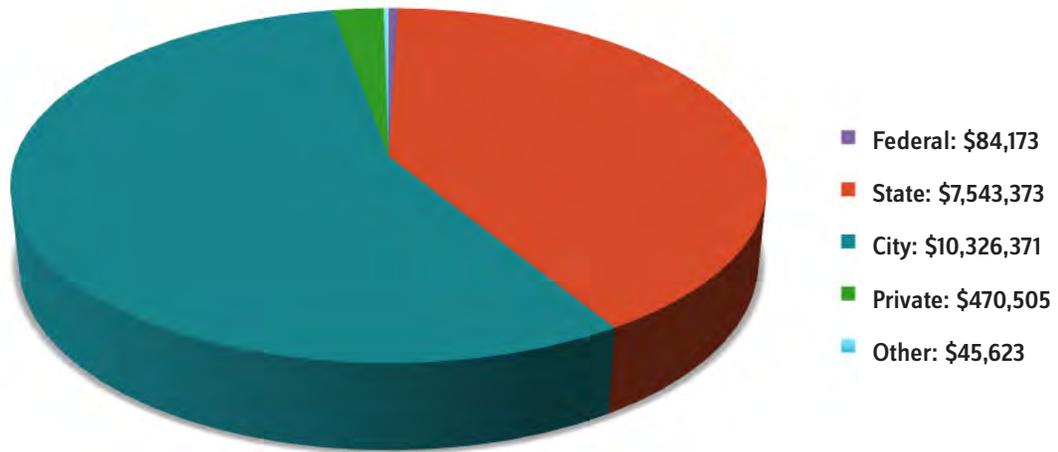
Assets	2012	2011
<b>Current Assets</b>		
Cash and cash equivalents	\$ 3,512,591	\$ 2,197,461
Marketable securities	1,225,613	1,220,774
Accounts receivable	3,730,112	3,270,954
Unbilled accounts receivable	683,878	1,140,361
Prepaid expenses	27,527	42,462
<b>Total Current Assets</b>	<b>9,179,721</b>	<b>7,872,012</b>
<b>Property and Equipment</b>		
Computer equipment	182,339	89,517
Telephone equipment	16,658	16,658
Furniture and fixtures	126,813	121,072
Leasehold improvements	176,830	157,971
<b>Total Property and Equipment</b>	<b>502,640</b>	<b>385,218</b>
Less: accumulated depreciation and amortization	(242,063)	(170,167)
<b>Property and Equipment, net</b>	<b>260,577</b>	<b>215,051</b>
<b>Total Assets</b>	<b>\$ 9,440,298</b>	<b>\$ 8,087,063</b>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities</b>		
Current maturities of capital lease obligation	\$ 3,537	\$ 3,098
Accounts payable	2,812,077	2,125,090
Accrued expenses	390,897	117,569
Deferred revenue	3,058,401	2,606,323
<b>Total Current Liabilities</b>	<b>6,264,912</b>	<b>4,852,080</b>
<b>Long-Term Liabilities</b>		
Capital lease obligation, net of current maturities	5,886	9,423
Deferred rent	143,281	41,359
<b>Total Liabilities</b>	<b>6,414,079</b>	<b>4,902,862</b>
<b>Commitments (Note 6)</b>		
<b>Net Assets</b>		
Unrestricted	2,684,924	2,789,039
Temporarily restricted	341,295	395,162
<b>Total Net Assets</b>	<b>3,026,219</b>	<b>3,184,201</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 9,440,298</b>	<b>\$ 8,087,063</b>

**The Family League's Statement of Activities and Changes in Net Assets**  
**(for the years ended June 30, 2012, and 2011)**

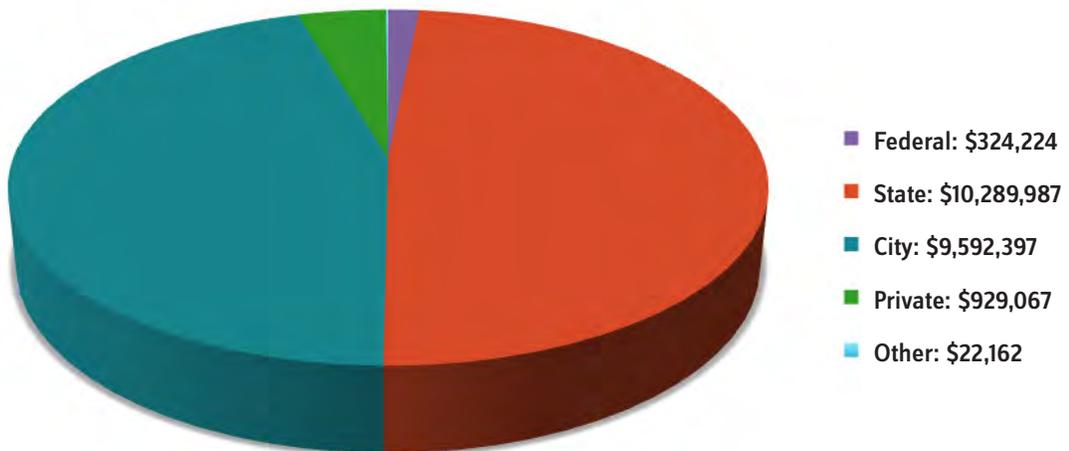
	2012			2011		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>Revenues and Other Support</b>						
Community partnership programs	\$ -	\$ 337,132	\$ 337,132	\$ -	\$ 606,201	\$ 606,201
After school programs	-	7,689,004	7,689,004	-	6,450,575	6,450,575
Nutrition programs	-	4,724,772	4,724,772	-	2,410,599	2,410,599
Disproportionate minority contact	-	809,248	809,248	-	754,081	754,081
B'more for healthy babies	-	1,318,290	1,318,290	-	1,607,895	1,607,895
Healthy families/home visiting	-	2,207,550	2,207,550	-	1,795,912	1,795,912
Family recovery	-	1,588,536	1,588,536	-	1,575,167	1,575,167
Ready by 21	-	1,582,824	1,582,824	-	1,335,051	1,335,051
Other programs	-	893,268	893,268	-	1,927,128	1,927,128
Interest income	4,872	-	4,872	1,573	-	1,573
Rental income	10,994	-	10,994	1,000	-	1,000
Contributions	346	-	346	4,865	-	4,865
Net assets released from restrictions	21,204,491	(21,204,491)	-	19,638,481	(19,638,481)	-
<b>Total Revenues and Other Support</b>	<b>21,220,703</b>	<b>(53,867)</b>	<b>21,166,836</b>	<b>19,645,919</b>	<b>(1,175,872)</b>	<b>18,470,047</b>
<b>Expenses</b>						
Program services	16,189,129	-	16,189,129	14,395,151	-	14,395,151
General and administrative	612,804	-	612,804	544,344	-	544,344
Program administration	4,522,885	-	4,522,885	3,024,954	-	3,024,954
<b>Total Expenses</b>	<b>21,324,818</b>	<b>-</b>	<b>21,324,818</b>	<b>17,964,449</b>	<b>-</b>	<b>17,964,449</b>
<b>Change in Net Assets</b>	<b>(104,115)</b>	<b>(53,867)</b>	<b>(157,982)</b>	<b>1,681,470</b>	<b>(1,175,872)</b>	<b>505,598</b>
<b>Net Assets at Beginning of Year</b>	<b>2,789,039</b>	<b>395,162</b>	<b>3,184,201</b>	<b>1,107,569</b>	<b>1,571,034</b>	<b>2,678,603</b>
<b>Net Assets at End of Year</b>	<b>\$2,684,924</b>	<b>\$341,295</b>	<b>\$3,026,219</b>	<b>\$2,789,039</b>	<b>\$395,162</b>	<b>\$3,184,201</b>

## The Family League's Revenues: FY 2011 and FY 2012

### Revenues FY 2011

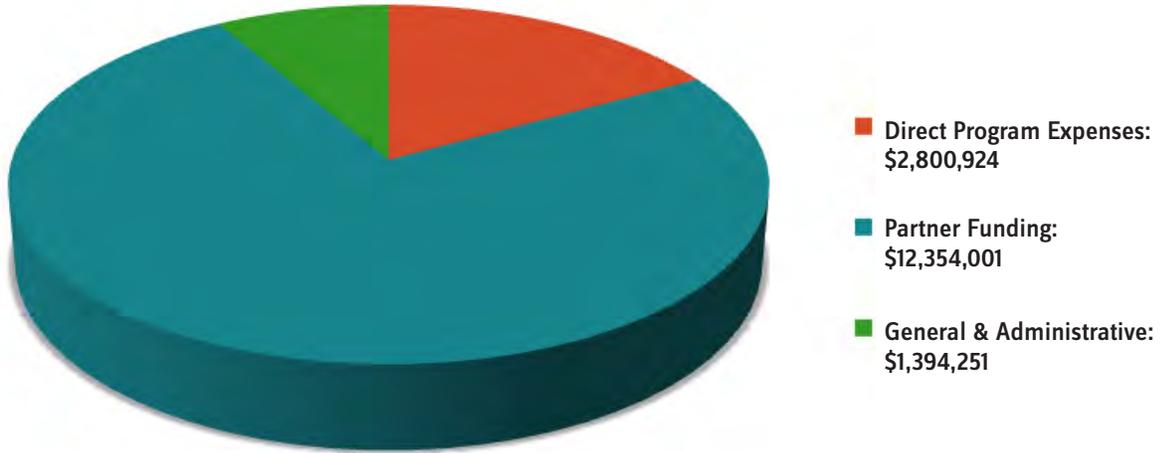


### Revenues FY 2012

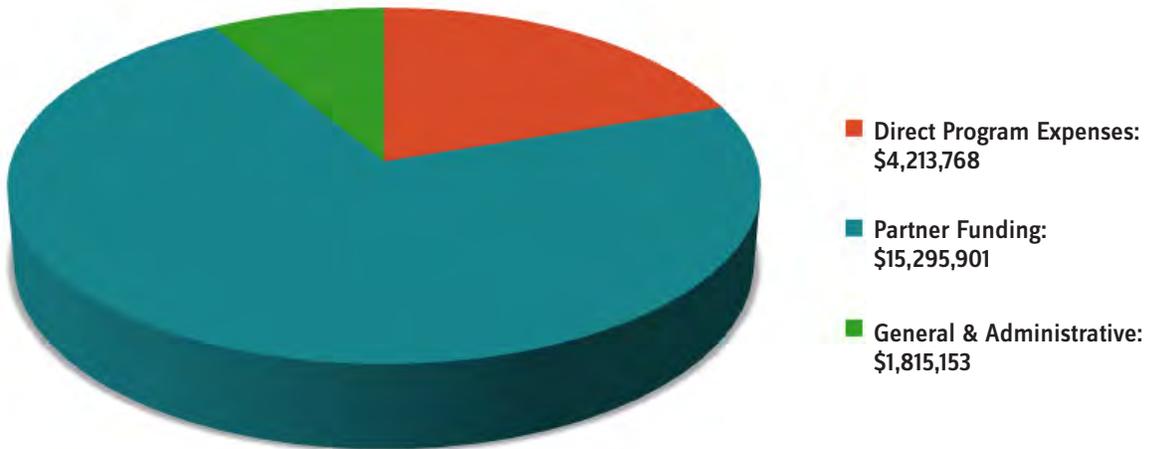


## The Family League's Expenses: FY 2011 and FY 2012

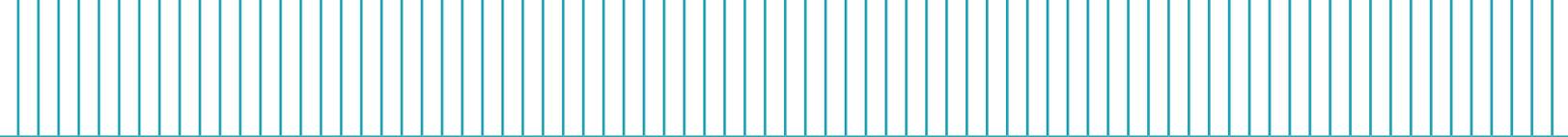
### Expenses FY 2011



### Expenses FY 2012



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Text and design by The Hatcher Group ([www.thehatchergroup.com](http://www.thehatchergroup.com))  
Offices in Bethesda, Baltimore and Annapolis, Maryland





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