
FULL-COLOR LOGO



This is the primary Family League logo. This logo must appear on all Family League documents and PowerPoint presentations. For use on white or light-colored backgrounds.



When resizing the logo, do not stretch or warp.

TIP: Hold Shift while dragging the corner of the image to maintain the correct proportions.

If you have any questions about logo usage, please contact [Alexandria Leonard](#).

LOGO FORMATS

Family League's full-color logo (the green one shown below) is available to you as a .png and .jpeg image file. Both are high-quality images. The difference between the two is that the background of the .png image is transparent, while the background of the .jpeg image is white.



.png



.jpeg

Staff should make a habit of using the .png file because the transparent background allows for a cleaner look in most all circumstances. The .jpeg file should only be used when the background of your document is white, as the white background looks sloppy.

Family League's logos (full-color and single-color) are also available in .eps format. These are the logos' design files and are to be used when printing our logo on swag and in design materials. Staff are **not permitted** to order products featuring Family League's name or logo without first contacting the Communications team. The Communications team is to decide which logo version and file format is most appropriate when ordering swag products.

If you have any questions about logo usage, please contact [Alexandria Leonard](#).

SINGLE-COLOR LOGOS



These are the secondary Family League logos for use only in design materials and swag products.

The solid white logo should be used on swag of any color except white. If swag is white, the full-color logo should be used. If swag is white and there are budget constraints, the single-color, solid-black logo is acceptable.

OUTSIDE REQUESTS FOR LOGO

If you are contacted by a partner or other external entity requesting our logo, you are required to forward the request to Communications. Communications will decide if it is appropriate for our logo to be featured.