



FAMILY LEAGUE

OF BALTIMORE

MAKING CONNECTIONS. IMPROVING LIVES.

**FY24 Funded Partnerships
Week: Day 1
August 8, 2023
9:00am – 10:30pm**



Agenda

- Welcome
- President & CEO, Demaune Millard
- Programs Team
- Data & Evaluation Team
- Communications Team



Demaune Millard
President and CEO



Khalilah Slater
Harrington
Chief Program
Officer

Welcome to the Family

- **B'more for Healthy Babies & Home Visiting**
- **School Readiness**
- **Food Access**
- **Community Schools & OST**
- **Expanded Youth Programming**
- **Local Care Team**
- **Interagency Initiatives**
- **Professional Development**

Q&A





Melissa Moore
Director of
Programs



Jenee' Tucker
Director of
Programs



Jessica Tartanian
Director of Data &
Evaluation



OUR WORK

Family League of Baltimore works collaboratively to support data-informed, community-driven solutions that align resources to dismantle the systemic barriers which limit the possibilities for children, families, and communities.



Prioritizing Youth



Building Public Safety

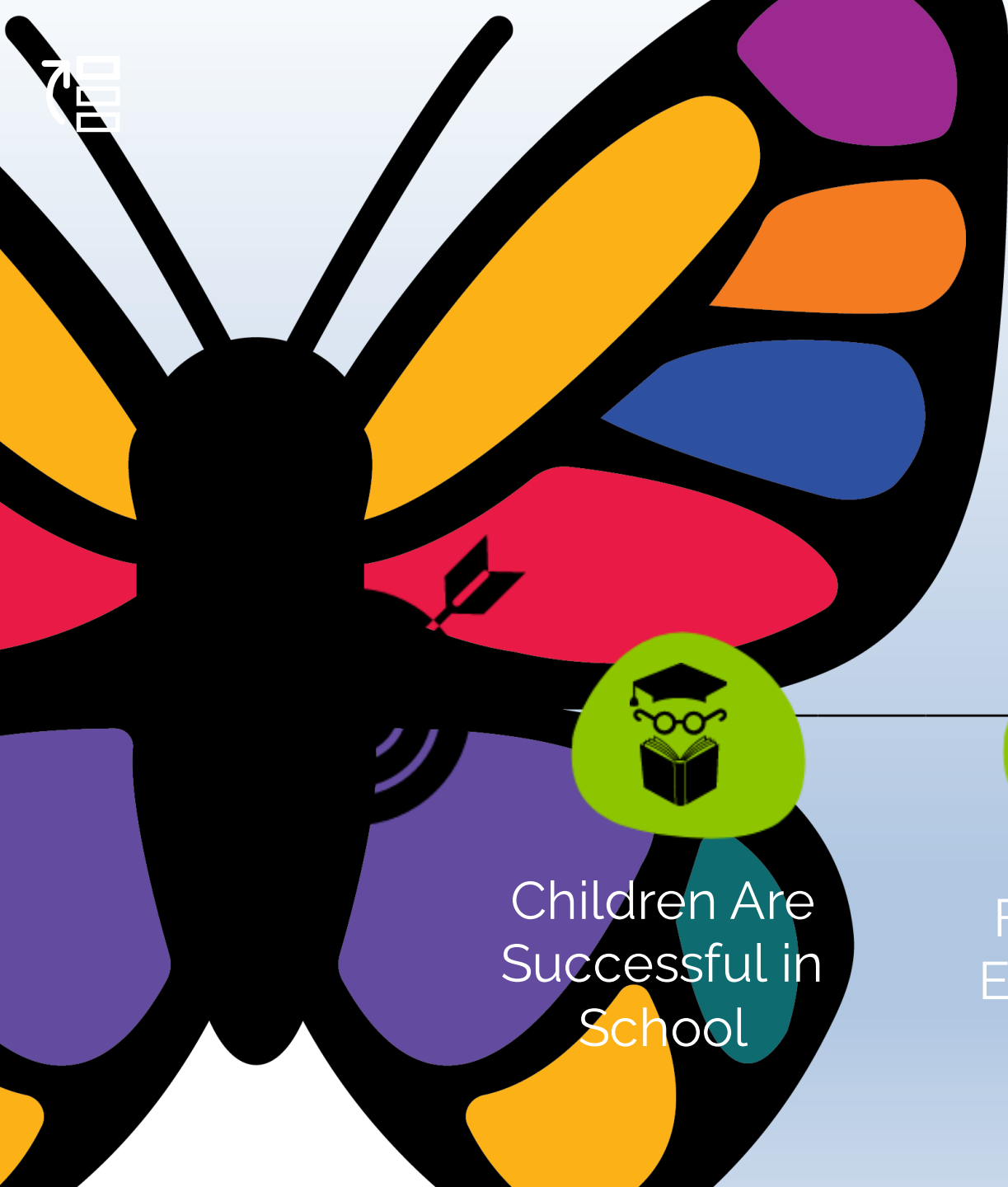


Clean and Healthy Communities



Equitable Development

**Responsible Stewardship of City
Resources**



Bold Goal & Priorities

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Children Are
Successful in
School



Families Are
Economically
Stable



Communities Are
Safe For Children,
Youth, and Families



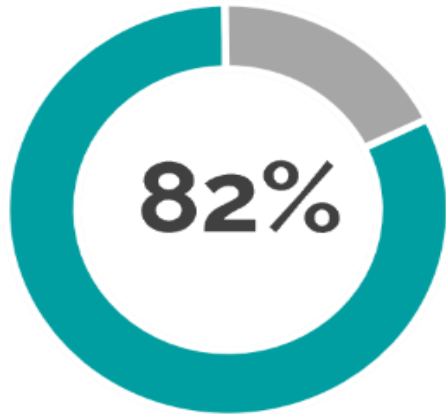
The Annual Funded Partner Survey is one of the most important sources of information from partners on our performance.

Your responses help us understand how our supports can be improved to help partners meet the needs of Baltimore's children, youth, and families.

Here is a glimpse of what we heard in FY21 and FY22 and how we used this survey and your feedback to grow as an organization.

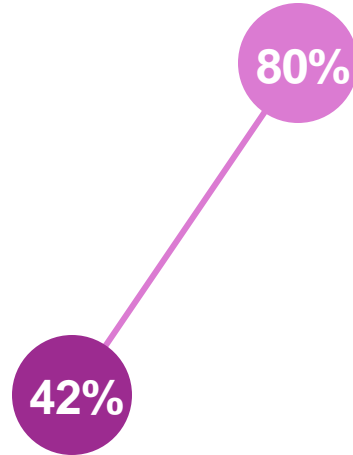


FY21-22 Survey says: we are on the right track.

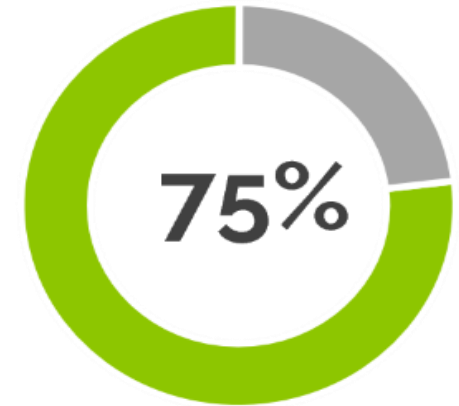


82% of you shared that supports from their Program Team **helped improve their program implementation.**

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We got much better at making sure you **knew who to contact at Family League to get support** with an increase from **42% in FY21 to 80% in FY22.**



75% of you **very satisfied or satisfied with the support** they received.

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Based on the results, in FY23, we committed to



Communicating with you more clearly to get you the answers you need.

Making our **Data and Technology systems** easier to use.



Taking a **Compassionate** approach of **Accountability** to support you with grant deliverables.



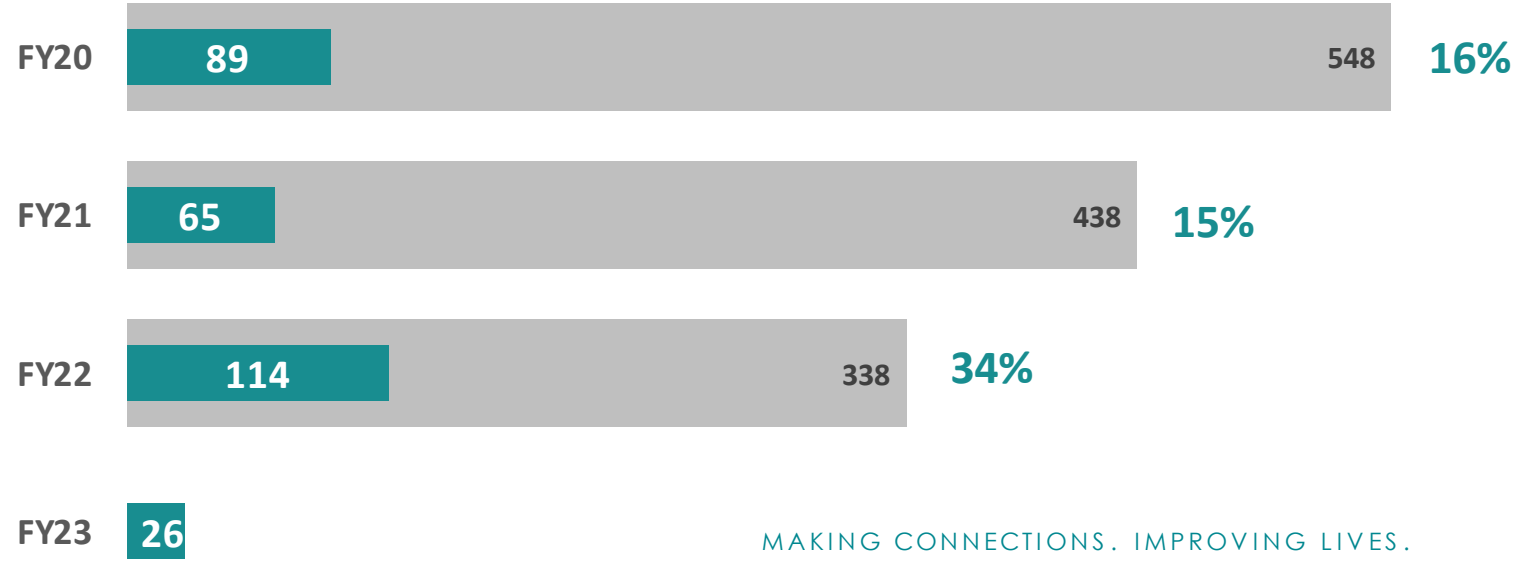
Collaborating to connect you with resources.



We need your feedback!

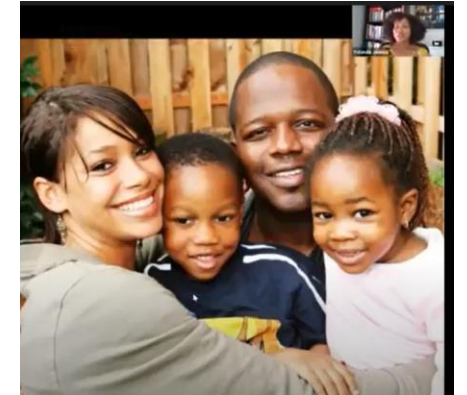
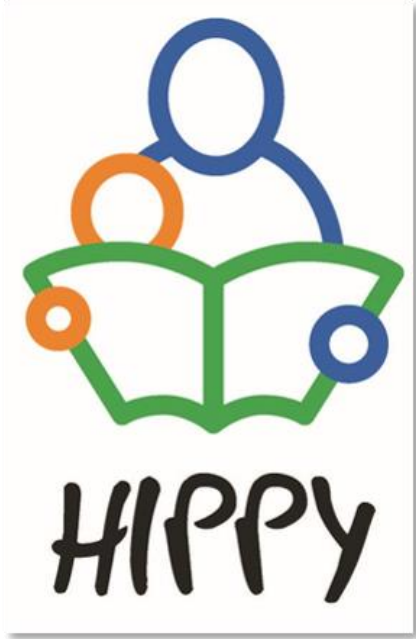


Last year we got 114 responses, let's beat that record! Your feedback will help us improve our supports to help Baltimore's children, youth, and families.





School Readiness



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B'More for Health Babies





Community Schools & Out-of-School Time





Expanded Youth Programming



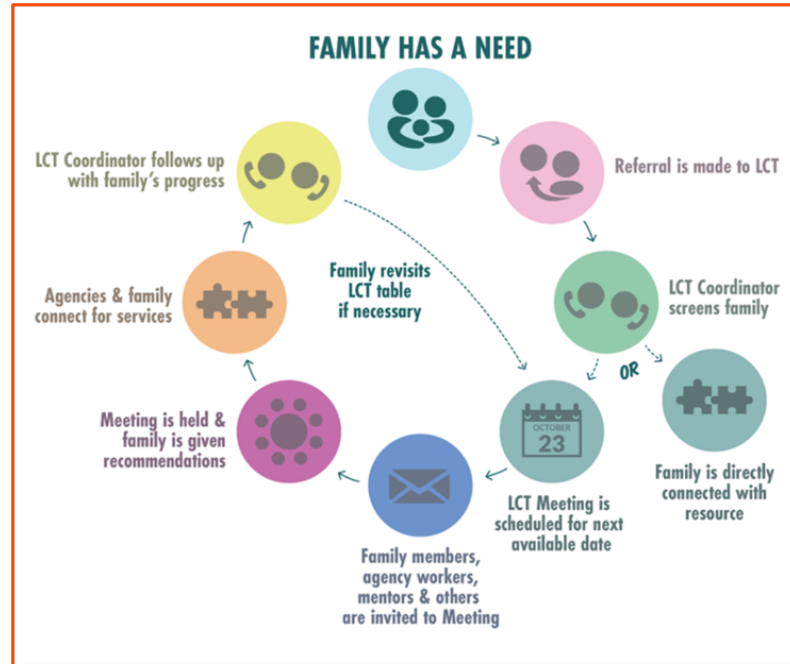


Interagency Initiatives





Local Care Team





Professional Development



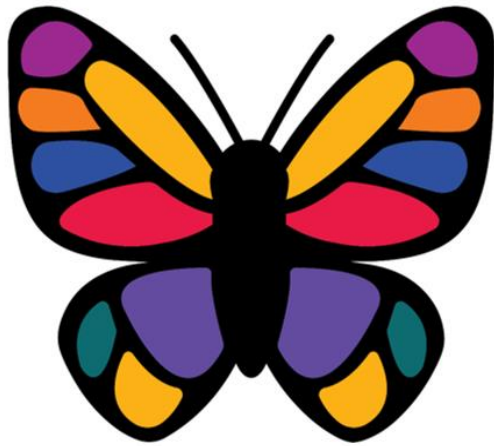


LaDawn Black
Communications
Director

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Logo Use



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- There are two main logos for the organization. They come in full-color, and black and white.
- **Family League** or **Family League of Baltimore** are the only ways the organization should be referred to in print.
- Please request a logo file from communications for your use. Before forwarding a file, communications will request the reason for your request.
- **Logos/Org Name cannot be used without FL approval.**

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Press Inquiries

- If a member of the press contacts you about Family League, please forward that inquiry to communications. **All press requests are handled by Family League.** Press includes TV, newspapers, blogs, podcasts, radio, online radio, social media entities and more. If you are being asked to speak on your work with the Family League, **please do not speak until communications from Family League authorizes the interview.**
- If your affiliation with Family League is referenced in the media, please let us know. Please forward a link to the mention for our records and possible amplification.
- Also, if you are photographed by the press and Family League is mentioned, please let communications know.



Sharing Your News

- Please forward any events, success stories or program highlights to us for amplification. **We want to show off your work to our stakeholders and make sure that partner work is reflected in Family League communications.**
- If we can be of assistance to you in **structuring a communications plan** for a funded initiative or **partner on a press release/ social media campaign** for increased attention, please let us know.



Contact Communications

Please email all requests to:
communications@familyleague.org

Questions?





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