THE OFFICE OF GOVERNOR
WES MOORE
GOVERNOR'S OFFICE FOR CHILDREN

FAMILY LEAGUE
OF BALTIMORE

CITY OF BALTIMORE

MAYOR'S OFFICE OF
CHILDREN &
FAMILY SUCCESS

ENOUGH GRANT PROGRAM WEBINAR

Community Quarterbacks and Partners Sessions
Thursday, August 29

Northeast
Baltimore
10:00am

Southeast
Baltimore
12:00pm

Northwest
Baltimore
2:00pm

Southwest
Baltimore
4:00pm

Webinar Agenda

Welcome and Introductions

ENOUGH Initiative and Priority Result Areas

ENOUGH Grant Program and Participant Eligibility

Three Grant Tracks and Requirements

Timeline and Application Process

Partner Matchmaking Discussion

Q&A

Welcome and Introductions

Governor's Office for Children (GOC)

GOC serves as Maryland's central coordinating office supporting the well-being of children and families and reducing the number of children living in poverty.

goc.maryland.gov

Baltimore City

Family League

Baltimore's Local Management Board (LMB) designated with overseeing and ensuring the implementation of local interagency service delivery systems for children, youth, and families.

familyleague.org

The Mayor's Office of Children & Families (MOCFS)

Baltimore's government agency designated to ensuring children and families have access to the resources and opportunities needed to succeed and thrive.

bmorechildren.com

ENOUGH Initiative

The Engaging Neighborhoods, Organizations, Unions, Governments, and Households (ENOUGH) Act of 2024

On May 9, Gov. Moore signs the ENOUGH Act into law to directly address concentrated poverty in Maryland's marginalized communities.
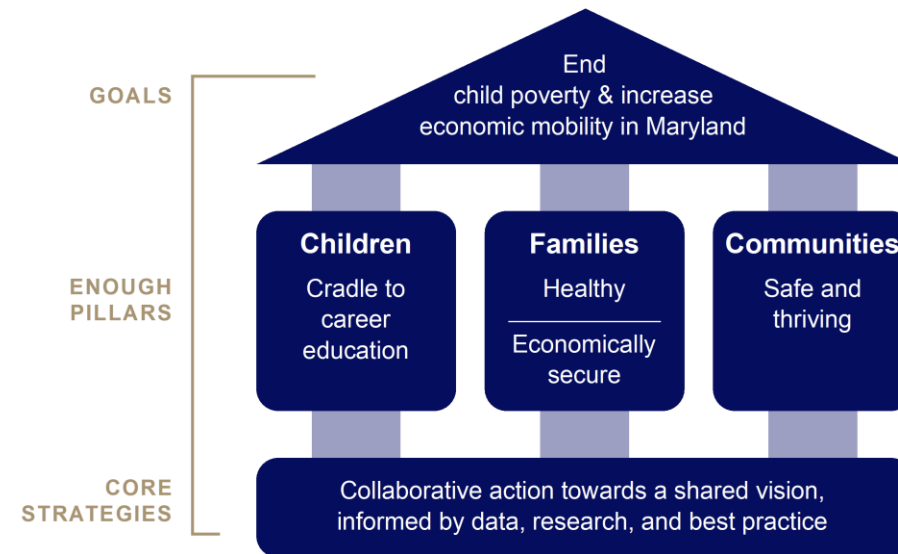
ENOUGH Initiative, a first-of-its-kind, community-based strategy to address concentrated child poverty in MD

On July 10, Gov. Moore and GOC announce the official launch of the initiative with a $20 million investment towards funding and technical support for communities most in need to develop solutions to deeply rooted challenges.

Priority Result Areas

Cradle to Career Education
Unlocking children's potential through early care and education from birth until working in a career, specifically ensuring smooth transitions through kindergarten, middle school, and high school graduation with a pathway to college and/or career.

Healthy Families
Ensuring community member and family access to high-quality, comprehensive healthcare with goals of decreasing infant mortality, increasing life expectancy, and improving behavioral health, which includes mental health.

Economic Secure Families
Ensuring higher employment and entrepreneurship resulting in livable and family-sustaining wages, and stable, thriving households where families can provide for necessities, weather hard times, and build wealth.

Safe and Thriving Communities
Creating communities where residents feel safe and where the built environment supports their ability to thrive, including high-quality, affordable housing; a thriving commercial core; and access to recreational spaces, nutritious food, and transportation.

ENOUGH Grant Program

For FY25, GOC has budgeted $15 million to cover the costs of the ENOUGH Grant Program and an additional $5 million for LMBs to support community-based organizations in building capacity for vital revitalization initiatives across the state.

ENOUGH grants will be issued along three (3) competitive tracks, and community capacity-building grants will be awarded to LMBs to **create a fully executed neighborhood action plan**.

TRACK 1: PARTNERSHIP DEVELOPMENT GRANTS

Max Award Amount: $65K

Project Period: 6-12 months

Estimated/Expected Number of FY25 Awards: Up to 10

TRACK 2: PLAN DEVELOPMENT GRANTS

Max Award Amount: $300K

Project Period: 12-24 months

Estimated/Expected Number of FY25 Awards: Up to 7

TRACK 3: IMPLEMENTATION GRANTS

Max Award Amount: $5M

Project Period: 12-24 months

Estimated/Expected Number of FY25 Awards: Up to 3

Participant Eligibility and Criteria to Apply for Each Program Track

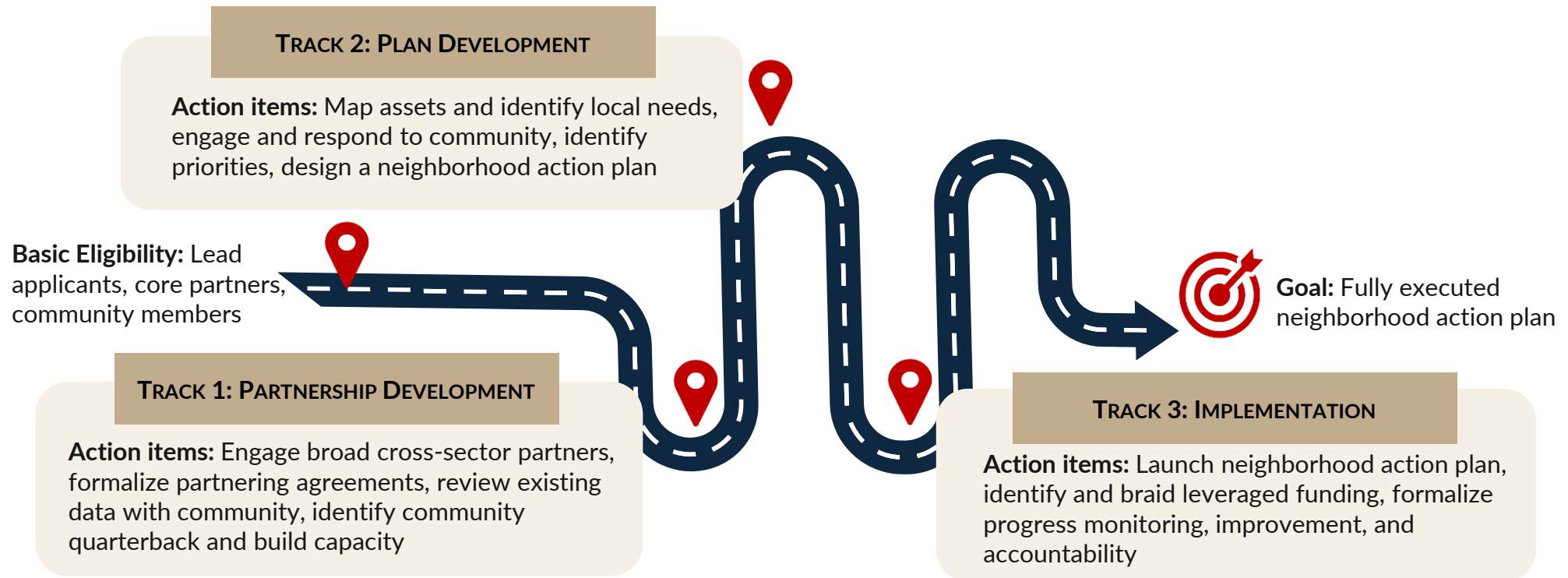| MEETS COMMUNITY ELIGIBILITY CRITERIA	COMMUNITY QUARTERBACK	PARTNERSHIP COLLABORATIVE	COMMUNITY NEEDS ASSESSMENT	NEIGHBORHOOD ACTION PLAN
-Communities that have at least one U.S. Census tract where more than 30% of children are living in poverty AND is served by a community school with a concentration of poverty level of at least 80%	-Community-led organization with resources and capacity to lead ENOUGH activities and manage ENOUGH funds, in coordination with community partners	-A robust partnership of community-led organizations representing each of the ENOUGH results areas -An established partnership governance structure to ensure alignment, information sharing, and resource deployment	-Completed needs assessment identifying assets and gaps, informed by community data and residents' input	-An action plan that leverages various funding streams to address gaps identified in the needs assessment and provide a continuum of services for the community across ENOUGH result areas

TRACK 1: PARTNERSHIP DEVELOPMENT

TRACK 2: PLAN DEVELOPMENT

TRACK 3: IMPLEMENTATION

Three Grant Tracks for Funding Community-Based, Cross-Sector Partnerships

TRACK 2: PLAN DEVELOPMENT

Action items: Map assets and identify local needs, engage and respond to community, identify priorities, design a neighborhood action plan

Basic Eligibility: Lead applicants, core partners, community members

TRACK 1: PARTNERSHIP DEVELOPMENT

Action items: Engage broad cross-sector partners, formalize partnering agreements, review existing data with community, identify community quarterback and build capacity

Goal: Fully executed neighborhood action plan

TRACK 3: IMPLEMENTATION

Action items: Launch neighborhood action plan, identify and braid leveraged funding, formalize progress monitoring, improvement, and accountability

Timeline and Application Process

APPLICATION DUE DATES

Track 1 Applications Due: November 1, 2024

Track 2 Applications Due: September 20, 2024

Track 3 Applications Due: September 20, 2024

Grant Award Notifications: Winter 2024
(All Tracks)

-The second round of funding (Year 2) is anticipated to begin in early Fall 2025. The ENOUGH Grant Program Notice of Funding Opportunity (NOFO) for Year 2 will be released Spring 2025.

REQUIREMENTS:

- **One grant per community.** It is very unlikely that GOC will make more than one award per community. Approximately 20 total to be awarded statewide.

- Ideally organizations serving the **same geography will submit a single, collaborative proposal** that reflects community-identified priorities.

- **One lead organization (community quarterback) and one ENOUGH track per application**

- **Each application must submit a robust set of partners.** GOC requires each community to identify one lead applicant along with several core partners.

LOOKING FORWARD:

- **There will be future opportunities to apply for the next track.** Pending availability of funds, Track 1: Partnership Development and Track 2: Plan Development grantees will have the opportunity to apply for the subsequent track.

- To move from one track to the next, the ENOUGH community must demonstrate that they meet all the eligibility criteria of that track.

Application Materials

APPLICATION MATERIALS	TRACK 1	TRACK 2	TRACK 3
Application Cover Page [Form]	Required	Required	Required
Project Narrative	15 Pages	20 Pages	25 Pages
Line-Item Budget and Narrative	Required	Required	Required
Leadership Team Table	Required	Required	Required
Partner Organizations Table	Required	Required	Required
Letters of Commitment from Required Partners	Required	Required	Required
Preliminary Community Needs Assessment	Optional	Required	N/A
Project Work Plan	N/A	Required	Required
Memorandum of Understanding/Agreement	N/A	Required	Required
Comprehensive Asset Mapping and Needs Analysis	N/A	N/A	Required
Logic Model for Neighborhood Action Plan	N/A	N/A	Required
Evidence Based Programs Table	N/A	N/A	Optional
Additional Supporting Documents (See NOFO)	Optional	Recommended	Required

Partnership Matchmaking and Baltimore City Area Clusters

BALTIMORE CITY

Northwest   Charles St.   Northeast

North Ave.:

Southwest   Southeast
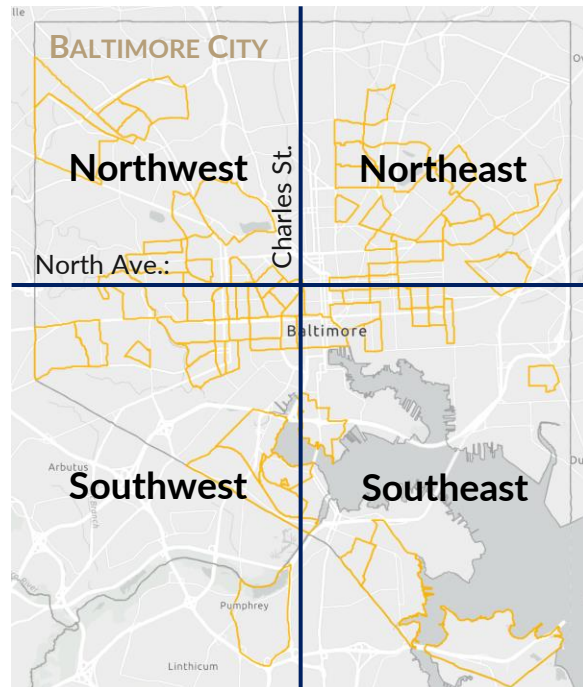
NORTHWEST AREA CLUSTERS

21215: Grover Park, Reisterstown Station, Woodmere, Arlington, Langton Hughes, Central Park Heights, Pimlico Good Neighbors

21216: Walbrook, Panway/Baddish Ave, Coppin Heights/Ash-Co-East

21217: Woodbrook/Parkview, Liberty Square, Burleith-Leighton, Mondawmin

SOUTHWEST AREA CLUSTERS

21201/23: Heritage Crossing, Seton Hill, University of MD, Downtown, Poppleton, Hollins Market

21217/23: Bridgeview/Greenlawn, Midtown-Edmondson, Harlem Park, Sandtown-Winchester, Madison Park, Upton

21223: Franklin Square, Union Square, New-Southwest/Mt. Clare, Carrolton Ridge, Mill Hill, Shipley Hill, Penrose/Fayette St. Outreach

21229: St. Joseph's, Uplands, Ten Hills, Gwynns Falls/Leakin Park

21230/25: Port Covington, Spring Garden Industrial Park, Westport, Cherry Hill, Lakeland

NORTHEAST AREA CLUSTERS

21206/14: Belair-Parkside, Arcadia, Beverly Hills, Frankford, Glenham-Belhar, Waltherson

21213: Berea, Four by Four, Belair-Edison, Darley Park, South Clifton Park

21218: Wren Lane, Wilson Park, Pen Lucy, Ednor Gardens-Lakeside, Waverly, Hillen, Montebello, Better Waverly, Coldstream, Homestead, Montebello

21239: New Northwood

SOUTHEAST AREA CLUSTERS

21202/13: Pleasant View Gardens, Oldtown, Gay St, Johnston Square, Oliver, Broadway East, Patterson Park Neighborhood

21205/24: Middle East, Milton-Montford, Madison-Eastend , Ellwood Park/Monument, McElderry Park, Patterson Place, O'Donnell Heights

21231: Perkins Homes, Washington Hill

21225/26: Brooklyn, Hawkins Point

Use this interactive, searchable map to identify ENOUGH eligible communities: https://bit.ly/ENOUGHMap; and also reference Baltimore Planning Map http://tiny.cc/s73jzz

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Calling Community Leaders and Next Steps for Interested Communities

1. Sign up for the **ENOUGH Grant Program Listserv** to be notified of technical assistance offerings, Grant Program FAQs, and other applicant resources. You can also send an email to **ENOUGH@Maryland.gov** to receive updates.

2. Visit the ENOUGH Community Eligibility Map at **https://bit.ly/ENOUGHMap** to identify eligible geographies for ENOUGH Grant Program funds.

3. Use the ENOUGH Track Selector Tool at **https://bit.ly/ENOUGHTrack** to identify the right ENOUGH Grant Program Track for your partnership based on readiness and capacity criteria.

4. Read the **Notice of Funding Opportunity (NOFO)** for detailed grant program requirements, application templates, review criteria, budget limitations, allowable costs, application formatting, and submission process.

Technical Assistance Questions for Participants

1. What is your Community of Focus (specific zip or neighborhood(s)?

2. Which track number (s) is your group interested in applying?

3. Are you aware of the Census tract that you're interested in applying, Is it ENOUGH eligible? To see a map of eligible Census Tracts please go to www.experience.arcgis.com/experience/8b24a4ffb5ee4670af96d7b174c1933b/page/Map-View/

4. How confident are you in your group's capacity to fully carryout the Community Quarterback role?

5. Are you willing to share Community Quarterback responsibilities, or are you open to being a collaborating partner?

Northwest Area Clusters and Partnership Matchmaking Opportunities
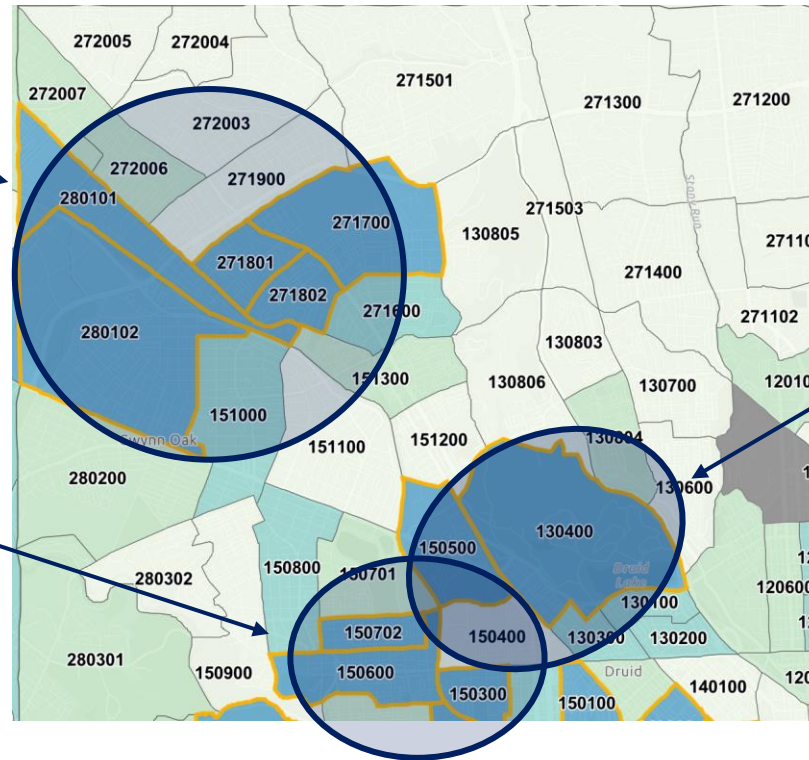
AREA CLUSTER 1

21215: Grover Park, Reisterstown Station, Woodmere, Arlington, Langton Hughes, Central Park Heights, Pimlico Good Neighbors

Cluster Tracts: 280101, 280102, 271801, 217802, 271700

AREA CLUSTER 2

21216: Walbrook, Panway/Baddish Ave, Coppin Heights/Ash-Co-East

Cluster Tracts: 150702, 150600, 150300

AREA CLUSTER 3

21217: Woodbrook/Parkview, Liberty Square, Burleith-Leighton, Mondawmin

Cluster Tracts: 130400, 150500

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Southwest Area Clusters and Partnership Matchmaking Opportunities

AREA CLUSTER 1

21229: St. Joseph's, Uplands, Ten Hills, Gwynns Falls/Leakin Park

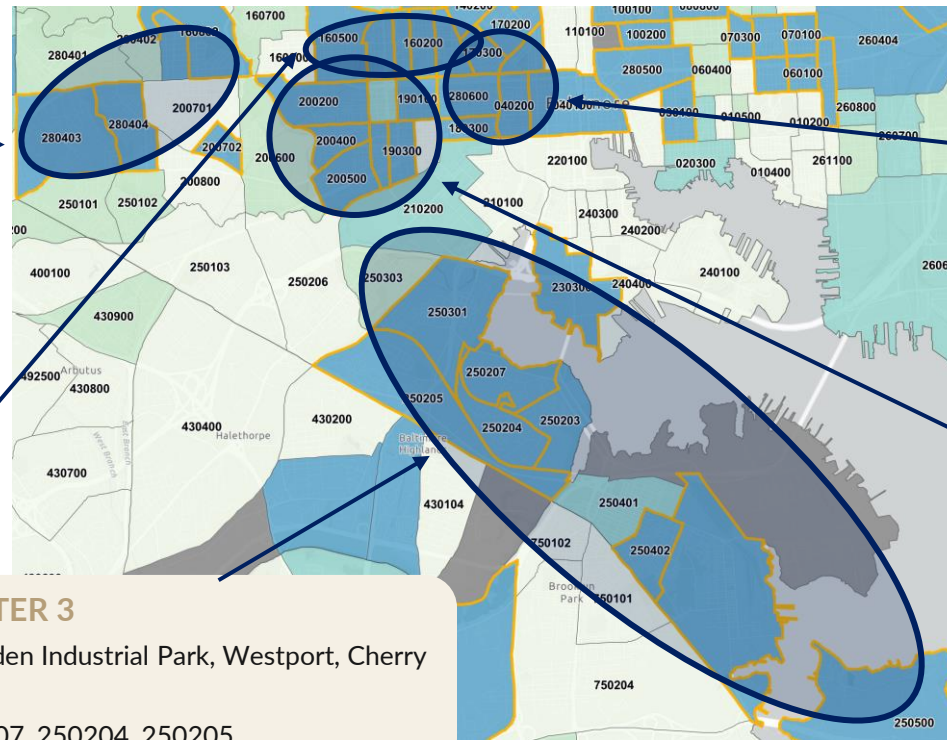**Cluster Tracts:** 160802, 200702, 280404, 280403

AREA CLUSTER 2

21217/23: Bridgeview/ Greenlawn, Midtown-Edmondson, Harlem Park, Sandtown-Winchester, Madison Park, Upton

Cluster Tracts: 160300, 160400, 160500

AREA CLUSTER 3

21230/25: Port Covington, Spring Garden Industrial Park, Westport, Cherry Hill, Lakeland

Cluster Tracts: 230300, 250301, 250207, 250204, 250205

AREA CLUSTER 4

21201/23: Heritage Crossing, Seton Hill, University of MD, Downtown, Poppleton, Hollins Market

Cluster Tracts: 170100, 170300, 180300, 040100, 040200, 280600

AREA CLUSTER 5

21223: Franklin Square, Union Square, New-Southwest/Mt. Clare, Carrolton Ridge, Mill Hill, Shipley Hill, Penrose/Fayette St. Outreach

Cluster Tracts: 190100, 190300, 200200, 200300, 200400, 200500

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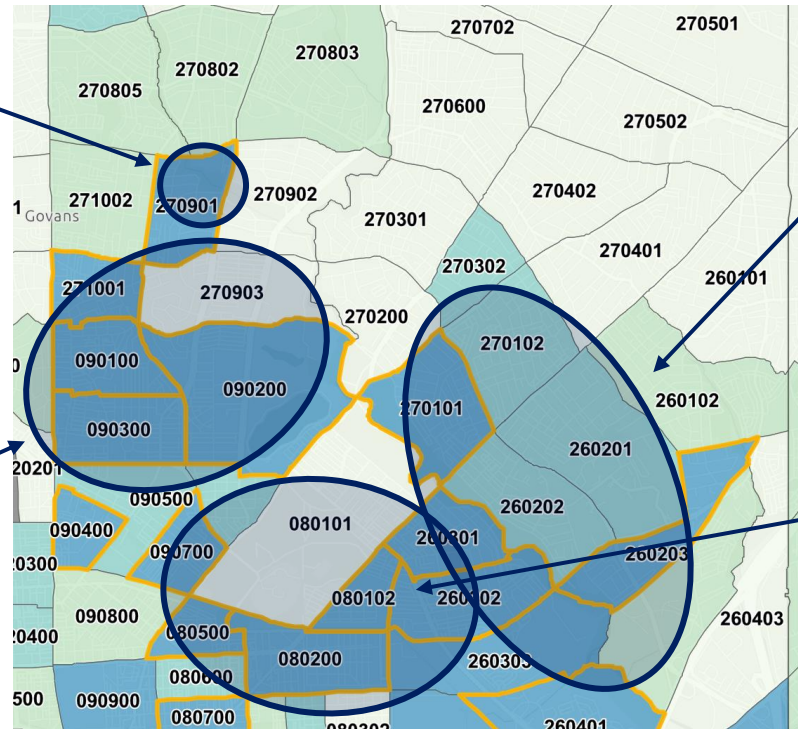
Northeast Area Clusters and Partnership Matchmaking Opportunities

AREA CLUSTER 1

21239: New Northwood

Cluster Tract: 270901

AREA CLUSTER 2

21218: Wren Lane, Wilson Park, Pen Lucy, Ednor Gardens-Lakeside, Waverly, Hillen, Montebello, Better Waverly, Coldstream, Homestead, Montebello

Cluster Tracts: 271001, 090100, 090200, 090300, 090400, 090700
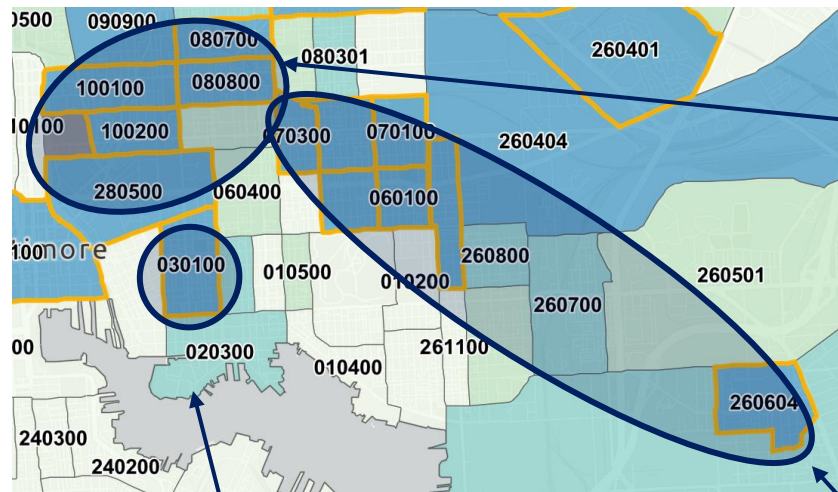
AREA CLUSTER 3

21206/14: Belair-Parkside, Arcadia, Beverly Hills, Frankford, Glenham-Belhar, Waltherson

Cluster Tracts: 260203, 260401, 270101

AREA CLUSTER 4

21213: Berea, Four by Four, Belair-Edison, Darley Park, South Clifton Park

Cluster Tracts: 080102, 080200, 080500, 090200, 260301, 260302

Use this interactive, searchable map to identify ENOUGH eligible communities: https://bit.ly/ENOUGHMap; and also reference Baltimore Planning Map http://tiny.cc/s73jzz

Southeast Area Clusters and Partnership Matchmaking Opportunities

AREA CLUSTER 2

21202/13: Pleasant View Gardens, Oldtown, Gay St, Johnston Square, Oliver, Broadway East, Patterson Park Neighborhood

Cluster Tracts: 080700, 080800, 100200, 100100, 261000, 280500

AREA CLUSTER 3

21205/24: Middle East, Milton-Montford, Madison-Eastend , Ellwood Park/Monument, McElderry Park, Patterson Place, O'Donnell Heights

Cluster Tracts: 060100, 060200, 070100, 070200, 070300, 080800, 260604

AREA CLUSTER 1

21231: Perkins Homes, Washington Hill

Cluster Tracts: 030100
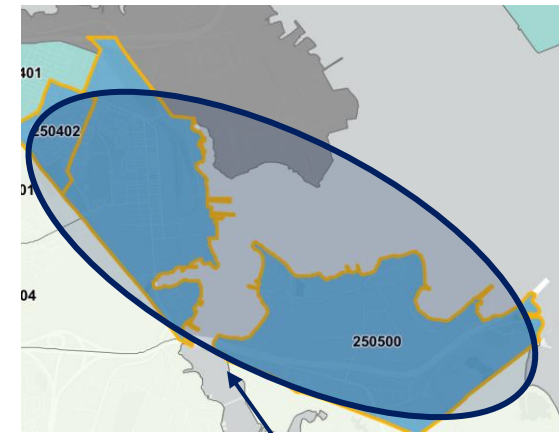
AREA CLUSTER 4

21225/26: Brooklyn, Hawkins Point

Cluster Tracts: 250402, 250500

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