



For Immediate Release

Baltimore's Pathway Forward: Family League Celebrates ENOUGH Initiative Awardees

Empowering Communities, Transforming Futures: Advancing a Placed-based Approach to Addressing Child Poverty

Baltimore, MD – December 16, 2024 – Family League proudly stands with Governor Wes Moore and the Governor's Office for Children involving the first-of-its-kind, ENOUGH Initiative, championing a collaborative approach to dismantling child poverty through strategic, community-driven solutions. As Maryland's largest Local Management Board (LMB) and Baltimore's LMB, Family League is supporting 11 local awardees who embody the resilience, innovation, and collective determination of Baltimore's communities.

"This isn't just funding—it's a blueprint for transformation," said Demaune Millard, President and CEO of Family League. "We're moving beyond isolated interventions to a holistic approach that amplifies community voices and local expertise. The ENOUGH Initiative represents a pivotal moment in our city's ongoing commitment to creating pathways of opportunity for every child."

Governor Wes Moore's visionary initiative has allocated \$13.1 million to support communities across Maryland, with Baltimore emerging as a key focal point of this transformative effort. Family League is supporting an impressive cohort of local awardees, including:

Implementation Award Recipients

- Cherry Hill Strong
- Park Heights Renaissance

Planning Award Recipients

- Child First Authority
- Elev8 Baltimore
- South Baltimore Community Land Trust
- The Central Baltimore Partnership
- The Y in Central Maryland

Partnership Award Recipients

- Greater Mondawmin Coordinating Council
- Tendea Family Inc.
- Urban Strategies Inc.
- We Our Us

"ENOUGH is more than producing more programming," Millard emphasized. "ENOUGH is about constructing pathways to economic mobility, access to a quality education, and enhancing the vibrancy of community. These organizations represent the heart of Baltimore—resilient, innovative, and deeply committed to creating lasting change."

The ENOUGH Initiative follows three critical development tracks, Partnership Development, Plan Development, and Implementation. For Baltimore, this means a strategic multi-year approach to addressing the root causes of child poverty through targeted, community specific interventions.



Governor Moore's vision resonates deeply with Family League's mission. "We are directly partnering in the work to create safe and thriving communities; support healthy and economically secure families; and ensure access to high-quality education," the Governor stated. "Because partnership produces progress – and nothing else does."

Family League remains deeply grateful for the unwavering support of Baltimore City leadership, including Mayor Brandon Scott and the Baltimore City Council. Their steadfast commitment to community-driven solutions and strategic investments in Baltimore's neighborhoods has been instrumental in creating the fertile ground from which initiatives like ENOUGH can grow. Mayor Scott's vision for Baltimore—rooted in equity, opportunity, and community empowerment—aligns seamlessly with the ENOUGH Initiative's goals, demonstrating the city's continued leadership in addressing systemic challenges and creating pathways for our children and families.

Family League congratulates all ENOUGH Initiative awardees and looks forward to supporting their critical work in reimagining opportunities across Baltimore's most challenged neighborhoods.

Learn more about the ENOUGH Initiative at the [Governor's Office of Children](#).

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About Family League of Baltimore

Family League of Baltimore is a 501(c)(3) nonprofit organization and the designated Local Management Board for the City of Baltimore. Since 1991, it has served as an architect of change by promoting data-driven, collaborative initiatives and aligning resources to create lasting outcomes for children, families, and communities. Guided by core values of stewardship, performance, trust, respect, and equity, the Family League provided \$22.2 million to 81 community-based partners in the 2023 fiscal year, benefiting over 25,000 children, youth, and adults in Baltimore.

For more information, visit www.familyleague.org.

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