



**For Immediate Release**

## **Housing Support Program Transforms Lives:**

*Monthly Stipends Create Pathway to Stability for Baltimore Families*

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**BALTIMORE, MD (January 17, 2025)** – Family League announced the evaluation findings of its Home Visiting Housing Support Program (HSP), revealing significant positive outcomes for Baltimore families facing housing challenges. The innovative program, which provides monthly stipends to support housing needs, demonstrates the powerful impact of combining financial assistance with comprehensive home visiting services.

### **Comprehensive Evaluation Reveals Strong Impact**

The evaluation, conducted by Amaka Consulting and Evaluation Services, LLC (ACES), analyzed data from 380 participant surveys spanning three years from 2021-2024 and included two focused stakeholder meetings in 2024. "This evaluation validates what we've long understood – that stable housing is fundamental to family success," said Demaune Millard, President and CEO at Family League. "The findings show that by addressing housing stability, we're not just supplementing the roofs over someone's head; we're further establishing pathways for families to thrive."

### **Program Reach and Implementation**

HSP operates through four established home visiting partners across Baltimore City, each utilizing the Healthy Families America (HFA) model:

- DRUM Healthy Families, the largest HFA program in Maryland, serving approximately 200 families annually
- The Family Tree, providing specialized support to Spanish-speaking pregnant individuals, reaching 70 families yearly
- HOPE Project of Roberta's House, focusing on families experiencing fetal or infant loss
- Sinai Hospital of Baltimore, serving 45 families annually through their Community Health initiatives

### **Significant Participant Outcomes**

The evaluation revealed compelling evidence of HSP's effectiveness, with 66% of participants strongly agreeing that the housing support improved their family functionality, and an additional 26% agreeing with this assessment. "What's particularly encouraging is how this program aligns with our broader community impact strategy," noted Melissa Moore, Senior Director of Community Impact at Family League. "We're seeing real-time evidence that when we support families' basic needs, we create ripple effects that strengthen entire communities."



## Strategic Use of Resources

HSP survey data indicated that participants primarily utilized the monthly stipends for essential housing expenses, with rental and utility payments emerging as the top priorities. Many families also reported using funds to build savings accounts and cover moving expenses, demonstrating the program's role in fostering long-term financial stability.

This evaluation was made possible through support from the Children's Cabinet Interagency Fund administered by the Governor's Office of Children. This funding enabled Family League to address systemic inequities by providing direct monthly housing support to complement existing program strategies.

## Alignment with City-Wide Initiatives

The program's success adds valuable context to other local initiatives, including Baltimore City Mayor Brandon Scott's Baltimore Young Families Success Fund pilot project, which provides 200 young city parents with \$1,000 monthly over two years. "These complementary programs demonstrate our city's comprehensive approach to supporting families," Millard added. "When we coordinate our efforts across multiple initiatives, we maximize our impact."

While HSP participant satisfaction rates were notably high, the evaluation identified opportunities for enhancement, particularly in payment distribution systems. Family League and its partners are actively implementing improvements based on these findings to ensure even more effective support for future participants.

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## About Family League

Family League is a 501(c)(3) nonprofit organization and the designated Local Management Board for the City of Baltimore. Since 1991, it has served as an architect of change by promoting data-driven, collaborative initiatives and aligning resources to create lasting outcomes for children, families, and communities. Guided by core values of stewardship, performance, trust, respect, and equity, the Family League provided \$22.2 million to 81 community-based partners in the 2023 fiscal year, benefiting over 25,000 children, youth, and adults in Baltimore.

For more information about the Home Visiting Housing Support Program or to request a copy of the full evaluation report, please contact Melissa Moore at [mmoore@familyleague.org](mailto:mmoore@familyleague.org).

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