



FY26 B'more for Healthy Babies (BHB) Communities RFP
Pre-Proposal Conference
September 29, 2025

FAMILY LEAGUE
OF BALTIMORE

MAKING CONNECTIONS. IMPROVING LIVES.



Agenda

- Welcome and Introductions
- Purpose of this Investment
- Priority Areas
- Project Description
- Program Requirements
- Performance Measures
- Applicant Eligibility & Requirements
- Budget Requirements
- Submission Requirements and Assistance
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- FUNDINGtrack
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- Questions & Answers

Invest in Communities

*Family League invests in strategies and initiatives to create **lasting change** for children and families. To do this, we work with an array of program partners who seek to **transform communities and achieve sustainable impact**.*

- Family League of Baltimore **collaborates with key stakeholders** to support youth, families and communities across Baltimore City.
- Family League has been successful in **braiding resources together** to maximize the **impact** of each dollar invested in support of priority areas.
- Family League leverages resources to serve Baltimore's children, youth, and families through our participation as a **convener, implementation lead and collaborator**.

Family League LMB Portfolio Map

CRADLE TO CAREER EDUCATION

Initiatives

- Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Community Schools and Out of School Time
- Thriving Youth Programs
- Professional Development

Collaboratives

- Baltimore School Climate Collaborative
- Baltimore Summer Funding Collaborative
- Baltimore City Early Childhood Advisory Council
- Baltimore City's Community Schools Steering Committee
- Maryland Coalition for Community Schools
- Baltimore City Wide Summer Coordination Meeting
- Maryland State Early Childhood Advisory Council

HEALTHY FAMILIES

Initiatives

- B'More for Healthy Babies (BHB)
- Youth Services Bureau
- Food Justice
- Family Recovery Program
- Local Care Team
- Professional Development

Collaboratives

- Fetal and Infant Mortality Review
- Child Fatality Review
- BHB Steering Committee
- BHB Community Advisory Board
- Baby Basics Coalition
- Food Policy and Action
- Maxwell Workgroup Committee
- Core Implementation Team for BHB
- Baltimore City Local Health Improvement Coalition (LHIC)
- Youth Engagement Subcommittee

ECONOMIC SECURE FAMILIES

Initiatives

- Family Stability
- Professional Development

Collaboratives

- Greater Baltimore Committee
- Certificate of Deposit Account Registry Service (CEDARS) Financial Institutions

SAFE AND THRIVING COMMUNITIES

Initiatives

- Adaptive Village
- Professional Development

Collaboratives

- Morgan Center for Urban Health Equity
- Morgan State University Foundation
- Baltimore Summer Funding Collaborative
- Baltimore City Wide Summer Coordination Meeting

Baltimore's Action Plan Efforts



MAYOR'S OFFICE OF
CHILDREN &
FAMILY SUCCESS



Prioritizing Youth



Building Public Safety



Clean and Healthy Communities



Equitable Development

**Responsible Stewardship of City
Resources**

Purpose of this Investment



BHB's Vision: All Baltimore children are born healthy and grow and thrive in healthy families.



Improve
health before
pregnancy



Ensure quality
care during
pregnancy



Support families
to raise healthy
children



Promote social and economic justice



**B'more for Healthy Babies currently has 3
Community sites**

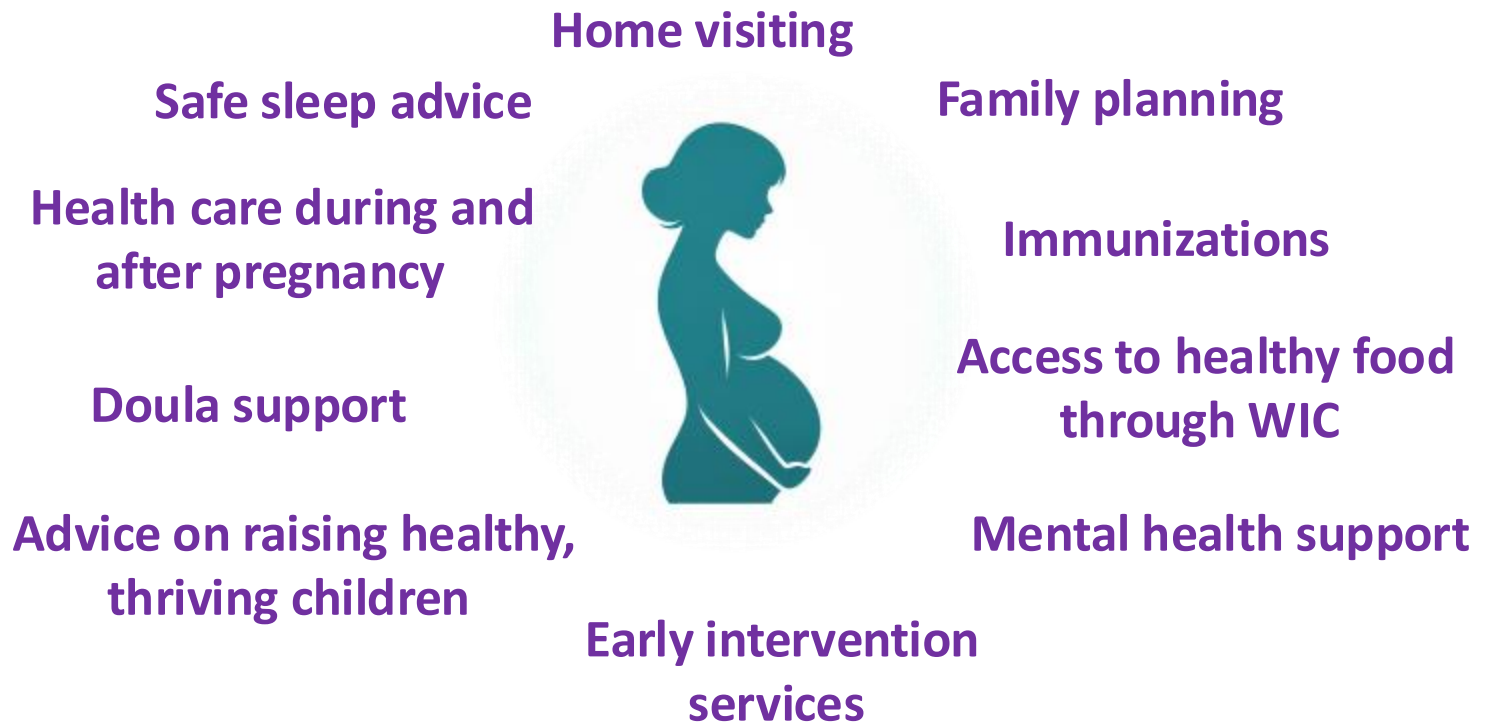
**Upton/Druid Heights | Patterson Park North &
East | Cherry Hill**

- Each team is embedded in the community
- Staff provide outreach, education, and support to families to support healthy maternal and infant health outcomes
- Funds from this investment will be utilized to plan a new B'more for Healthy Babies Community site

Priority Areas



BHB communities contribute to healthier environments, provides support for pregnant mothers, and connect families to resources that positively impact their babies' lives, including:





Project Description

Family League seeks proposals for a new BHB Community site that will ultimately demonstrate the capacity to:

- ☐ **Outreach** to all pregnant women in their geographic community in order to connect them with appropriate care and services
- ☐ **Meet with community** members and leaders, Family League, and other BCHD stakeholders to develop a plan for establishing a new BHB community
- ☐ **Cultivate partnerships** with community members and partners and engage them in the development in the new BHB community
- ☐ **Participate** fully in the citywide triage system for pregnant people into home visiting programs through collaboration with HealthCare Access Maryland, which serves as BHB's centralized intake
- ☐ **Link** pregnant people with appropriate supports and services
- ☐ **Educate and mobilize** community residents around the issue of infant and maternal mortality
- ☐ **Incorporate the resources and technical assistance** provided by other elements of B'more for Healthy Babies within their coordinated approach (i.e., increasing utilization of smoking cessation programs, etc.).



Performance Measures

For the planning grant, the awardee will have the following performance measures

- ☐ # of meetings with Family League and BHB staff
- ☐ # of meetings with community members
- ☐ # of staff hired to support BHB community



**Our Data &
Evaluation Team
is here to
support!**

- Training and support on all deliverables
- Integrating Family League requirements with existing data collection
- Capacity building and professional development
- Creating impact communication collateral like infographics and reports to tell your story



Applicant Eligibility and Requirements

Applicants must:

- Serve children and youth in Baltimore City;
- Qualify as a non-profit with 501(c)(3) status, a for-profit corporation, or a public entity;
- Have been in operation under the same organizational name for a minimum of two years;
- Be in Good Standing with Family League of Baltimore, if a current or past Funded Partner;



Applicant Eligibility and Requirements (cont.)

- Be in “Good Standing” with the State of Maryland. Must provide a PDF copy of the Certificate of Good Standing **dated within the past 30 days**. **Screenshots of the State Department of Assessment and Taxation will not be accepted;**
- Submit the organization's independently Audited Financial Statements dated within the past 12 months (Requests of \$50,000 or more) OR Form 990 dated within the past 12 months (Requests under \$50,000);
- Provide evidence of organizational capacity to implement a quality program as outlined in the RFP; and,
- Provide a clear and concise operating budget.

Budget Requirements



Be sure that the Budget:

- Does not exceed the award amount;
- Does not include in-kind contributions;
- Does not include the purchase of fixed assets;
- Corresponds to the applications funding request;
- Ensures administrative costs, if applicable, do not exceed 10% of total direct costs; and
- Is consistent with the program design/plans outlined in the corresponding application narrative.

Submission Requirements



- Applicants are required to submit Applications through **FUNDINGtrack**, Family League's online grants management system accessible through <https://flb.fluxx.io>
- Applicants must be registered in **FUNDINGtrack**.

Applicants are highly encouraged to register early!

Review and Selection Process



Technical Review and Cure Period

Once the application period closes, each application undergoes a **Technical Review**, during which the Grants & Contracts Team ensures that the application is complete, all required documents have been submitted, and that the documents are acceptable (e.g., correct document, dated appropriately, etc.)

- If there are no issues with the application, it moves to **External Review**;
- If there are issues with the application (e.g., incomplete responses, missing documents, unacceptable documents, etc.), applicants are notified via email that they have the opportunity to "**Cure**" the application. All issues must be resolved by the deadline provided or the application will not move to External Review.
- No extensions are possible for the opportunity to Cure.

Review and Selection Process (cont.)



External Review

Once the application passes Technical Review, it undergoes **External Review** by Family League's Community Advisory Board (CAB), a group of community members from diverse geographical areas and backgrounds. This group has been well-briefed on the procurement and has actively participated in the process throughout the planning process. Applications are reviewed and rated using a standardized scoring tool.

Internal Review and Approvals

The CAB recommendations are further reviewed by members of Family League's Leadership and Senior Management Teams prior to final funding decisions.

Determination Notices

Once funding decisions have been decided, all applicants will receive a **Determination Notice** indicating if they have been selected for funding.



Administrative Contracting Documentation (post-Contract)

The selected applicant will receive an official Award Letter and Contract Packet via DocuSign and the following Administrative Contracting Documentation must be on file prior to receiving any payments:

- Certificate of Good Standing dated within the past 30 days
- Certificate of Insurance
- Audited Financial Statements/Form 990 dated within the past 12 months
- Confidentiality Policy
- Conflicts of Interest Policy
- COVID-19 Safe Environment Acknowledgement Form
- Criminal Background Check Policy
- Drug & Alcohol Abuse Policy
- Financial Policies & Procedures
- Grievance Policy
- Record Retention Policy
- Subcontractor Policy

How to Access *FUNDINGtrack*



1

There's no place like...



2

<https://flb.fluxx.io>



3

Welcome to Family League's *FUNDINGtrack*

Login Now:

Your Name

.....

Sign in

[Reset or create password](#)



Family League of Baltimore's *FUNDINGtrack* serves applicants and Funded Partners. New applicants can submit proposals Online through the portal. Existing Funded Partners can access active and closed contracts as well as create a new proposal.

Those applying for the first time will need to register by selecting "Register" below. Your login credentials are emailed to you following submission of the registration form. It is quick, easy, and only required once.

Applicants are encouraged to complete the registration process well in advance of submitting an application.

Questions or problems, contact us at:

support@familyleague.org

443-423-0910

Please note that this system requires Chrome.

[Download Chrome](#)



Register



[Privacy Policy](#) [Accessibility](#)

Complete Registration Form & Submit



Registration Form

Organization Information

Organization Name (Legal Name)

Organization Acronym

Organization Phone

Authorized Official Name

Authorized Official Title

Authorized Official Email Address

Website

Address 1

Address 2

City

Country

State/Province

Postal Code (Zip)

Tax ID

Please enter the Federal Tax ID in the following format: XX-XXXXXXX

DUNS Number

Tax Class

Organization Operating Budget

Contact Person Information

Prefix

First Name

Last Name

Title

Work Phone

E-mail

Please note that all fields in **BOLD** are required.

Cancel

Submit Request



Welcome Email & Create Password



New User Information Inbox x



Family League FUNDINGtrack do-not-reply.grants07-us-east-1@fluxx.io via amazonses.com
to me ▼

Welcome to Family League's Fundingtrack Grantee Portal!

To get started, please navigate directly to our website at <https://flb.fluxx.io> using Chrome and use the following credentials to access your account:

* User Name: [Your Username@email.com](#)

* Password Setup Link: <https://flb.fluxx.io/token/9656ed7fc422b3abc7111f2628d6534bd41d366629a4d7b02b>



As part of our onboarding process, we require ALL new users to undergo FUNDINGtrack training. This is an easy and informative 1 hour session to help you get up to speed. For more information on one of our upcoming monthly training sessions, please follow the link to our [PD Calendar](#). If you need immediate training, we also offer personalized session [FUNDINGtrack Navigation - Partner Training](#).

Our dedicated support team is here to help. Reach out to us at support@familyleague.org or give us a call at 443-423-0910, and we will be more than happy to assist you.

↩ Reply

➦ Forward

Log in with credentials and navigate to Funding Opportunities

All

INFORMATION

Welcome

Funding Opportunities

APPLICATIONS

Apply for Grant

Withdrawn-Declined-Not Submitted

AWARDS

Active Awards

Closed Awards

REPORTS

Overdue

Expenses

Attendance

Local Hiring

Program & Data

Scopes

Staffing & Background Checks

Administrative

Approved

ORGANIZATIONS

Organization Information

FLUXX

OF BALTIMORE

Funding Opportunities

Invitation to Present (ITP) Application for Professional Development Facilitators

In the application, please be sure to select "2024" as the Fiscal Year. Save the application and then Edit to complete the process.

To view details of this Application, please go to: <https://familyleague.org/funding-opportunities/>

Please click here to proceed to the Invitation to Present (ITP) Application



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Request for Qualification (RFQ): Community Advisory Board (CAB) Consultant

In the application, please be sure to select "2024" as the Fiscal Year and "Community Advisory Board (CAB) Consultant" as the Program Type. Save the application and then Edit to complete the process.

To view details of this RFA, please go to: <https://familyleague.org/funding-opportunities/>

Please click here to proceed to the RFQ: Community Advisory Board (CAB) Consultant





Technical Support



- For questions or problems using **FUNDINGtrack**, contact the help desk, available between 8:30 a.m. and 4:30 p.m.
 - Support@FamilyLeague.org
 - 443-423-0910
- **Applications and all required supplementary documentation must be submitted by October 21, 2025, 4:00 pm EST.**



Timeline*

DATE	DELIVERABLE
September 24, 2025	RFA Posted
October 21, 2025	Application Deadline
October 22 – 30, 2025	Technical Review + Cure Period
October 31 – December 5, 2025	Application Reviews & Approvals
December 8, 2025	Determination Notices
TBD	Orientation
Flexible based on program structure <i>Partners are encouraged to start programming immediately after contract execution</i>	Program Start

Questions?



Answers to questions discussed at the pre-proposal conference will be posted on Family League's website at www.familyleague.org/funding-opportunities.

Additional questions can be submitted to fundedpartnerships@familyleague.org.